

**МИНИСТЕРСТВО ОБРАЗОВАНИЯ И НАУКИ РЕСПУБЛИКИ ТАТАРСТАН  
ГОСУДАРСТВЕННОЕ БЮДЖЕТНОЕ ПРОФЕССИОНАЛЬНОЕ  
ОБРАЗОВАТЕЛЬНОЕ УЧРЕЖДЕНИЕ  
«СПАССКИЙ ТЕХНИКУМ ОТРАСЛЕВЫХ ТЕХНОЛОГИЙ»**

# **The accommodations industry**

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- 1. Definition the word “Hotel”**
- 2. Mind map**
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**Translate words and combine them  
in a one**

**Resort**

**Restaurant**

**Star**

**Traveler**

**Guest**

**Room**

**Reception**

**Client**

# How you can combine these words?

**-5 stars hotel**

**-Hotel**

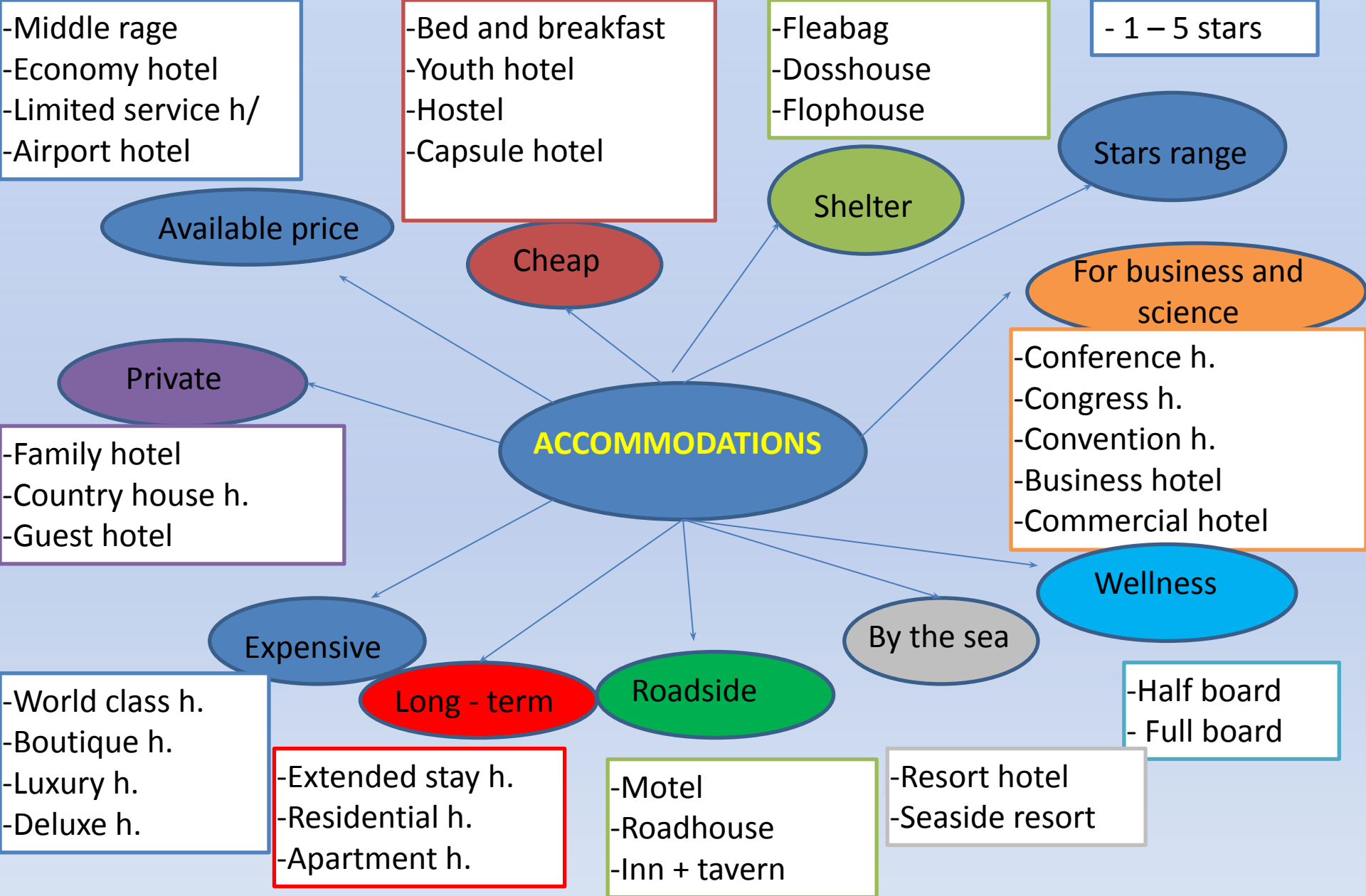
**-Motel**

**-Hostel**

**-Business hotel**

**What is the hotel? Give your own definition.**

**F.e. “Hotel is a temporary home for travellers”.**





# RESORT HOTEL

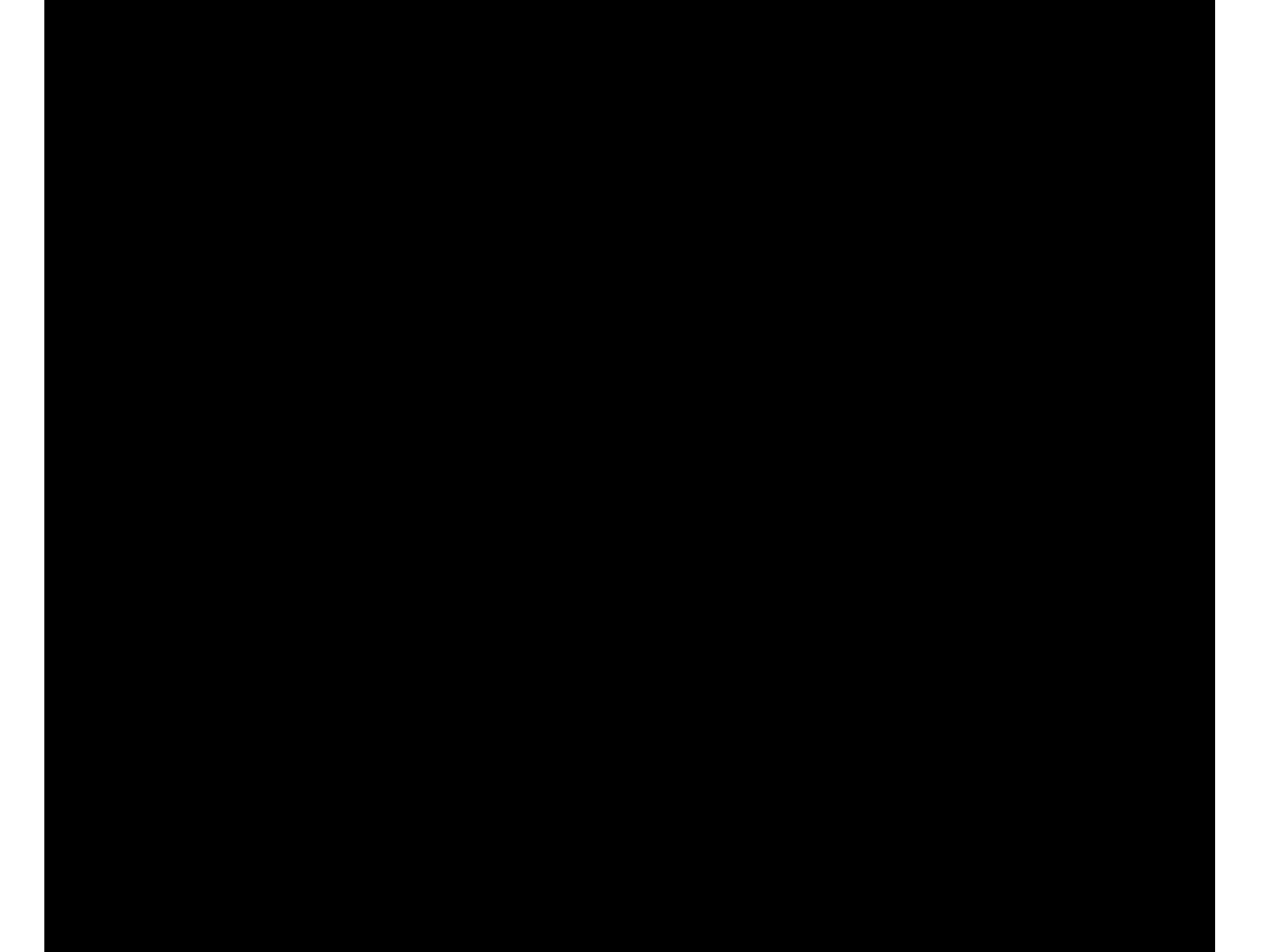




Resort hotels are frequented by the customer on vacation. They may feature amenities that will permit their clientele to relax and have fun. Popular amenities may include: spas, pools, beach or mountain locations, on-site kids' activities, restaurants, pool bars and babysitting services.

Concierges are often available to help patrons find restaurants or book sightseeing tours. Patrons often stay a week or more. Resort hotels, because of their many amenities, often attain high star ratings.





**Airport hotels** are designed to have clean rooms and are booked because of their close proximity to the airport. Often, they offer shuttles to and from the airport. Many airport hotels offer business amenities and restaurants for guests. Airport hotels may have a high turnover of guests staying for short durations of time, and are often located in cities.



**Economy hotels** provide limited amenities at reasonable rates. Sometimes, economy hotels provide guests with a complimentary continental breakfast. Economy hotels in resort areas may be off the beaten path, or in a slightly less desirable location. Economy hotels offer basic room accommodations, and many do not have full service on-site restaurants. More recently, some economy hotels have adjacent chain restaurants within walking distance, often sharing the same parking lot.







**Conference centers and commercial hotels** are designed for business clientele. Conference centers feature multipurpose rooms that can accommodate seminars and business programs. They have banquet facilities that can serve and accommodate large parties, and also offer equipment and acoustics suitable for speakers and visual presentations. Some conference centers and commercial hotels are located in resort areas, but they still focus on the business needs of clients and companies.













**Suite hotels** appeal to business people that prefer a separate work space or families that want one room, yet also want some room separation from children. They often feature multiple rooms, and may have a pull-out bed in addition to the main sleeping area. Suite hotels have a broad range of amenities, and can be classified as high as a luxury hotel, or as a basic economy hotel, depending on the location and the services offered





# HOSTELS





**Hostels** provide budget-oriented, sociable accommodation where guests can rent a bed, usually a bunk bed, in a dormitory and share a bathroom, lounge, and sometimes a kitchen.

Rooms can be mixed or single-sex, although private rooms may also be available.

Hostels are generally cheaper for both the operator and the occupants; many hostels have long-term residents whom they employ as desk clerks or housekeeping staff in exchange for free accommodation.



Blue Swallow  
MOTEL

100%  
NON-SMOKING  
MOTEL

TV

NO  
SMOKING  
IN  
LOBBY  
OR  
RESTAURANT



A **motel** is a hotel designed for motorists and usually has a parking area for motor vehicles.

Entering dictionaries after World War II, the word *motel*, coined as a portmanteau contraction of "motor hotel", originates from the Milestone Mo-Tel of San Luis Obispo, California (now called the Motel Inn of San Luis Obispo), which was built in 1925. The term referred initially to a type of hotel consisting of a single building of connected rooms whose doors faced a parking lot and in some circumstances, a common area or a series of small cabins with common parking. Motels are often individually owned, though motel chains do exist.

1 **Types**

2 **5 Star**  
 Provide highest standard of luxury and comfort. Interior nicely decorated. Plenty of fresh flowers and plants and 24 hours room service with excellent fine dining restaurants including **concierge** and **valet** services

3

4

5 **3 Star**  
 Basic attached television telephones provided

6

7 **2 Star**  
 Standard standard telephones

8

9

Click to add notes

## Star Rating

## Overview of Criteria according to Star Ratings Australia



Properties that typify luxury across all areas of operation. Guests will enjoy an extensive range of facilities and comprehensive or highly personalized services. Properties at this level will display excellent design quality and attention to detail.



Properties which achieve a deluxe guest experience. A wide range of facilities and superior design qualities are typically complemented by service standards that reflect the varied and discerning needs of the guest.



Properties that deliver a broad range of amenities that exceed above-average accommodation needs. Good quality service, design and physical attributes are typically fit for purpose to match guest expectations.



Properties that focus on the needs of price conscious travellers. Services and guest facilities are typically limited to keep room rates affordable and competitive but may be available upon request or fee-based.



Properties that offer budget facilities without compromising cleanliness or guest security. Guests may access fee-based services or facilities upon request.

Half-star ratings indicate modest improvements in the quality and condition of guest facilities.



# REFLECTION

- What did we do today?
- What can I do well or bad?
- What did I like or not and why?