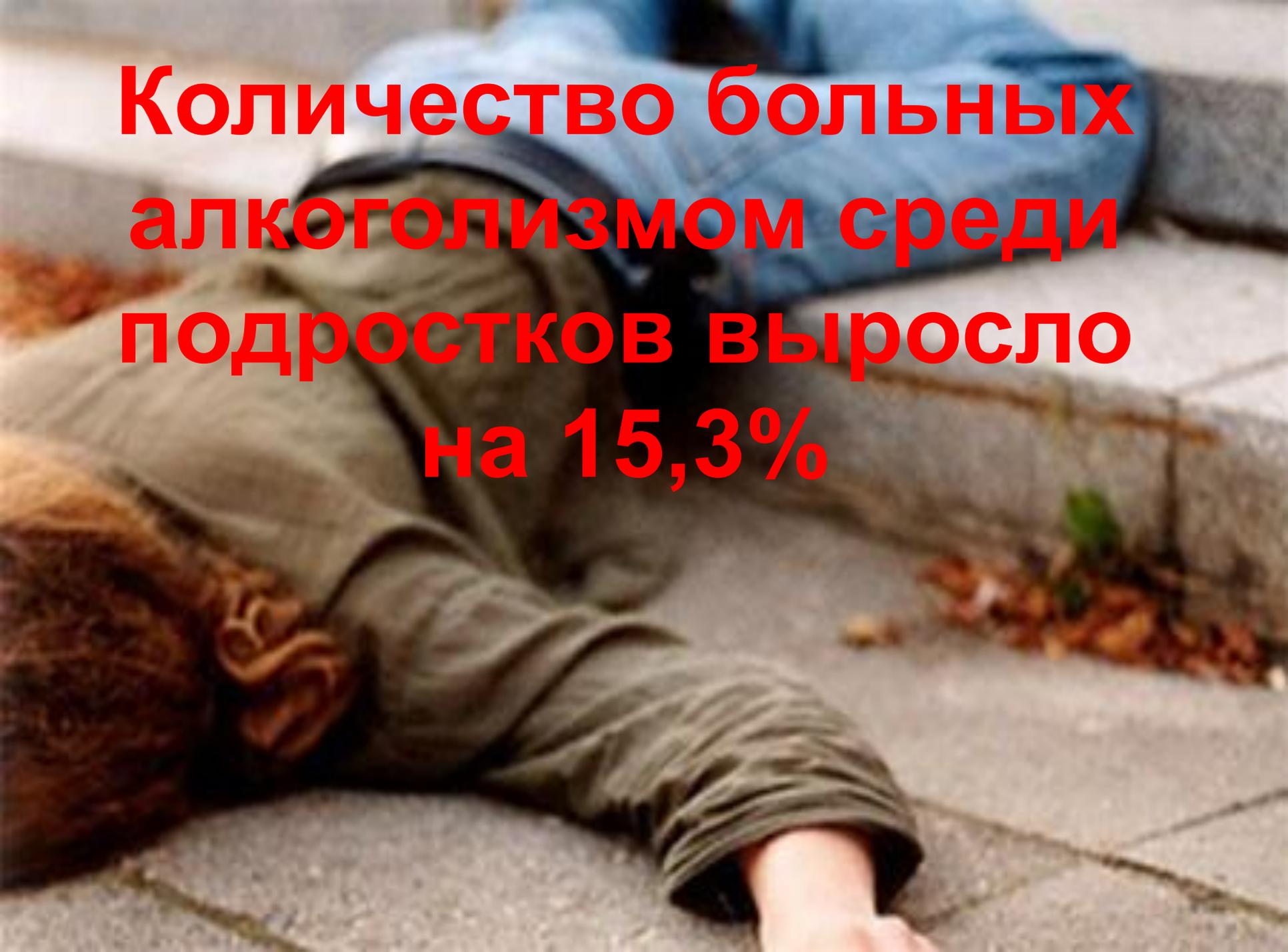
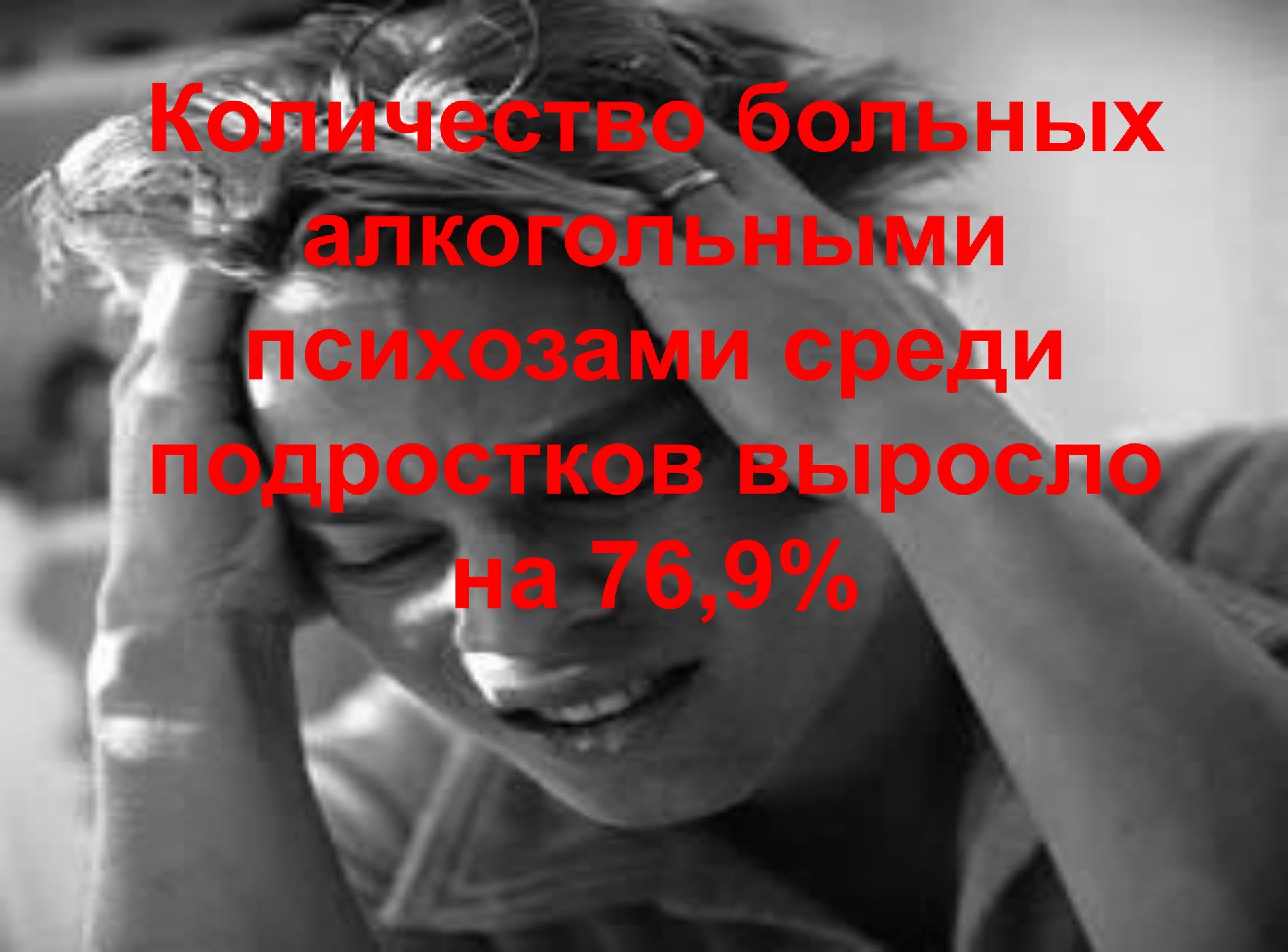
A photograph of a snake coiled around a glass of beer. The snake's head is raised and its mouth is open, as if drinking from the glass. The glass is filled with a golden beer topped with a thick head of white foam. The snake has a brown and black patterned skin. The background is plain white.

**Пивной плен**

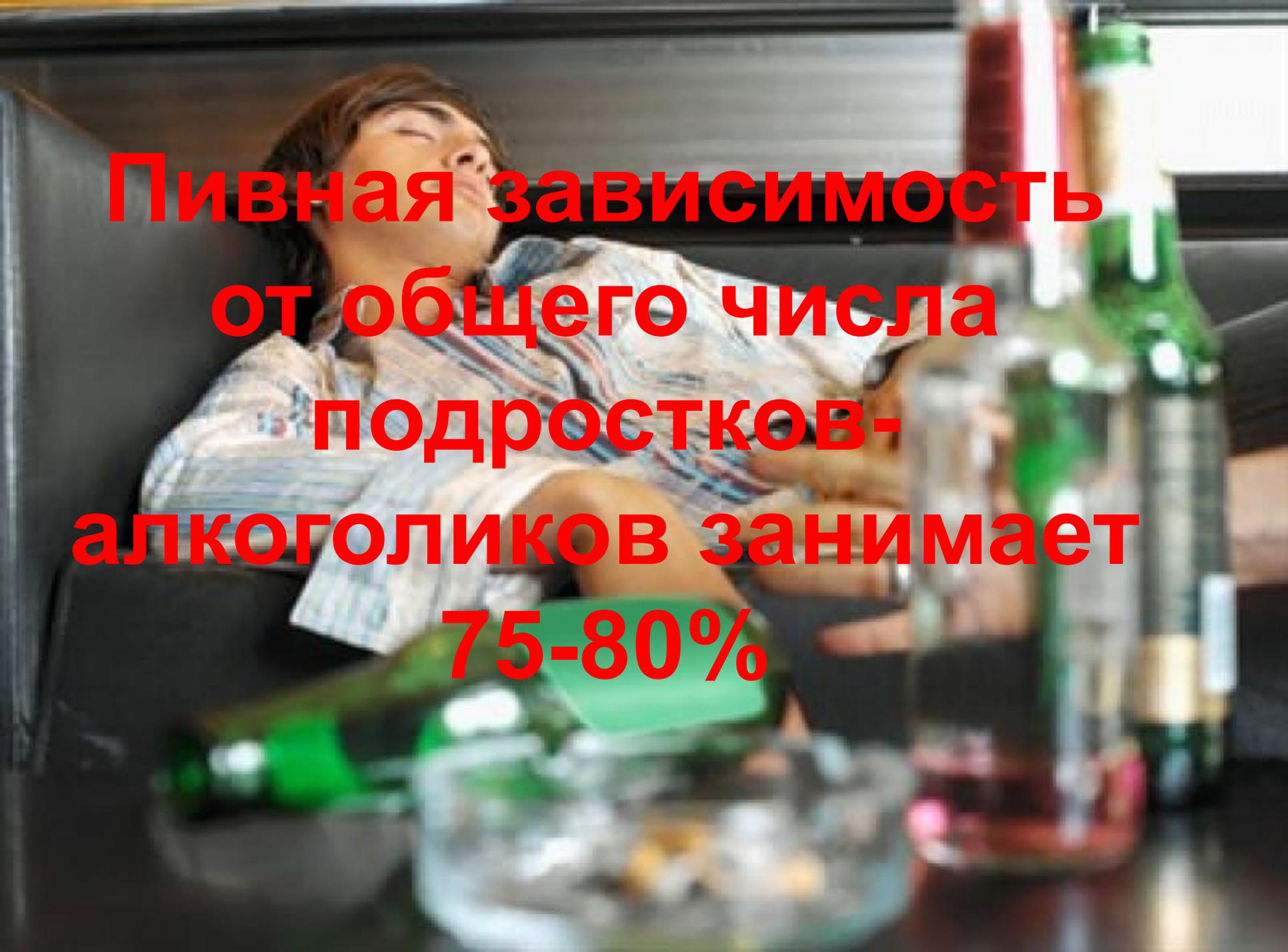


A photograph of a person lying face down on a paved sidewalk. The person is wearing a blue long-sleeved shirt and olive green cargo pants. The scene is outdoors, with some fallen leaves visible on the ground. The text is overlaid in large, bold, red font.

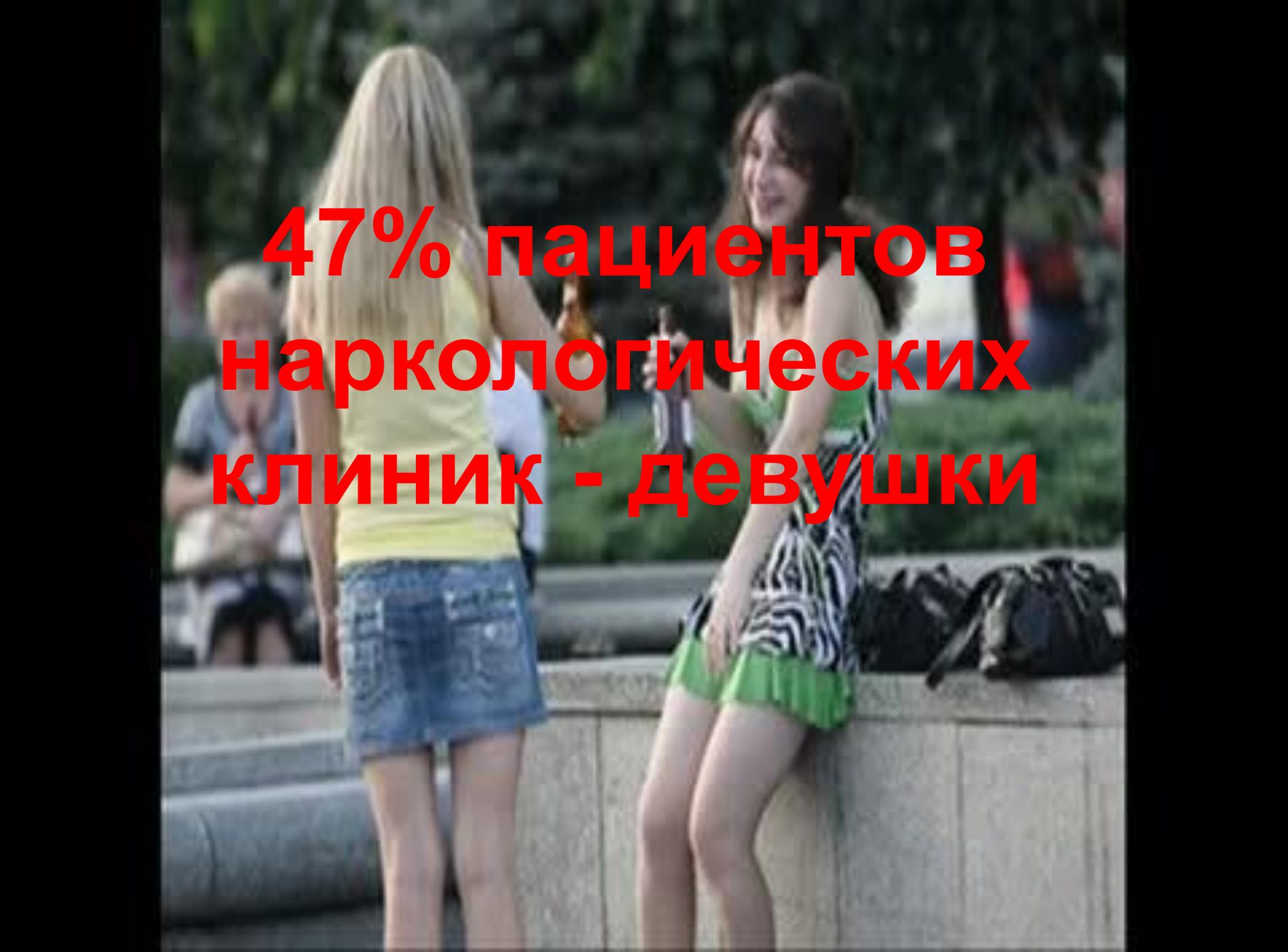
**Количество больных  
алкоголизмом среди  
подростков выросло  
на 15,3%**



**Количество больных  
алкогольными  
психозами среди  
подростков выросло  
на 76,9%**



**Пивная зависимость  
от общего числа  
подростков-  
алкоголиков занимает  
75-80%**

A photograph of two young women in a social setting. The woman on the left has long blonde hair and is wearing a yellow tank top and denim shorts, holding a beer. The woman on the right has dark hair and is wearing a green and black patterned dress, also holding a beer. They are standing near a stone ledge with other people and bags in the background.

**47% пациентов  
нарколологических  
клиник - девушки**

# ЗАНИМАТЕЛЬНАЯ АРИФМЕТИКА



— В 100 граммах водки -  
40 граммов ЯДА !!!



— В 100 граммах пива -  
4 грамма ЯДА !!!

100 гр.



=



1л

=

40 гр.

**ЯДА**

A glass of beer with a thick head of foam, surrounded by fresh hops and green leaves, set against a warm orange background.

**Что мы знаем  
о пиве?**



ОДНИ ВИДЯТ  
ХМЕЛЬ

ДРУГИЕ –  
ОСОБЫЙ КОМПОНЕНТ

**Шишечки хмеля - главный  
компонент для приготовления  
пива**



# «Баварское сердце» пивного алкоголика

