

HOW YOU THINK IN 'BOXES'

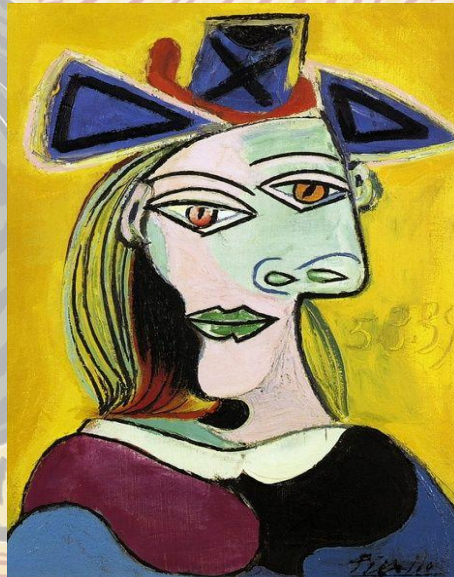


SAME BOX, SMALLER BOX AND BIGGER BOX THINKING

'Paradigm'. HOW YOU PERCEIVE THE WORLD

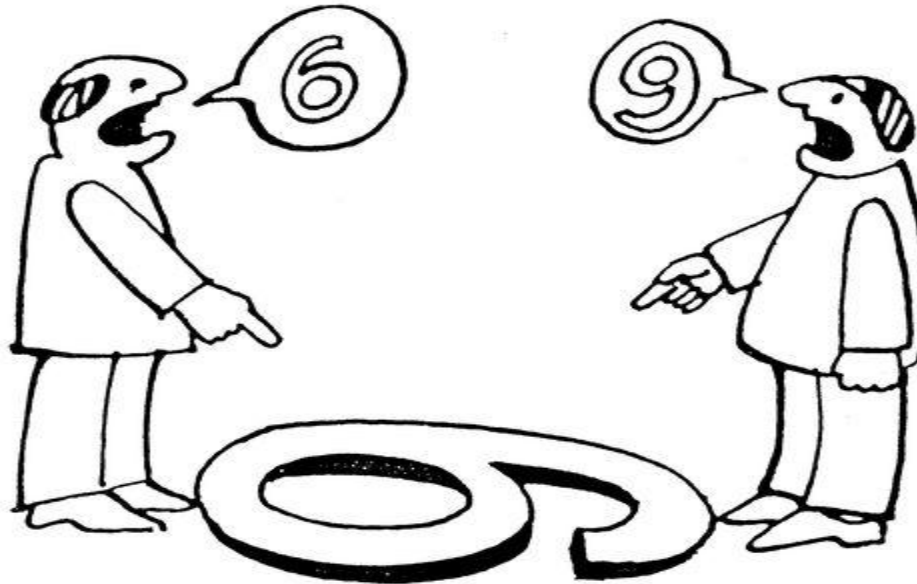


PARADIGM AS A TOOL

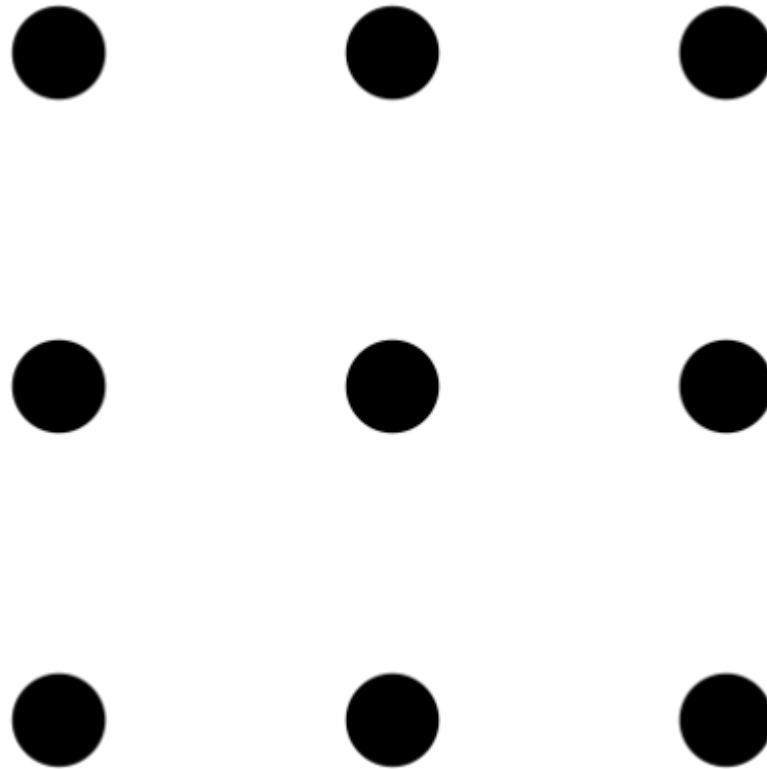


Paradigms can limit
your vision.

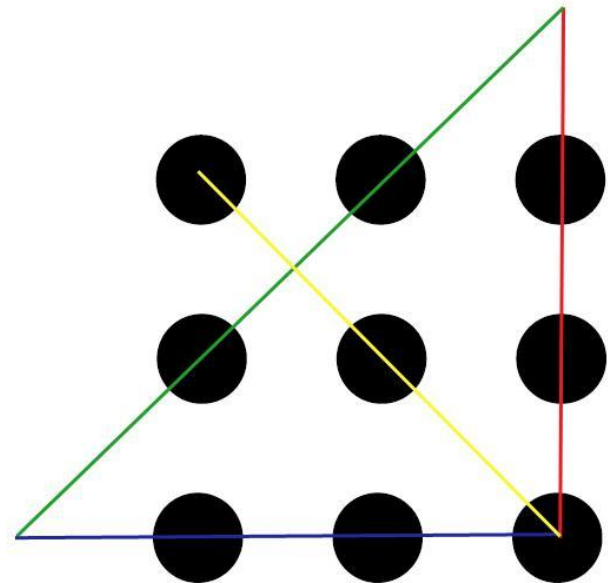
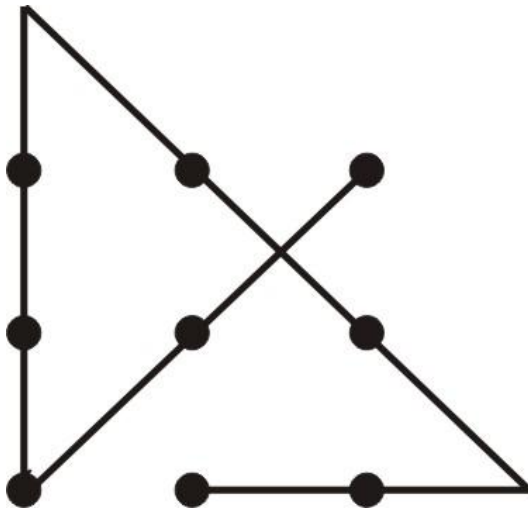
WHAT ASSUMPTIONS ARE WE MAKING HERE?



The nine-dot problem



The nine-dot problem



WHY THERE IS NO SUCH HING AS 'OUTSIDE-THE-BOX' THINKING

Smaller Box thinking



Same Box thinking

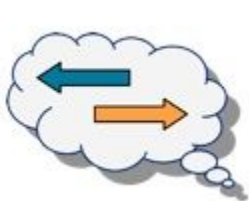
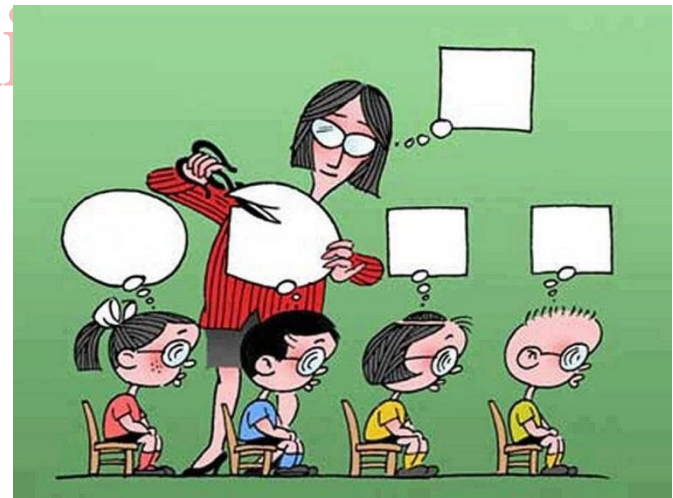
Bigger Box thinking

Being Flexible In The Different Boxes You Use

Flexible thinking vs Same Box



hinki



Your “Creative Thinking Spectacles”



- Clear focus on problem
- Quick decision-making

Directors



- Too narrowly focused

Your “Creative Thinking Spectacles”



Analysts



- System approach
- Logic, deduction, analysis



- Uncomfortable in chaos

