

What Is Culture



What Is Culture

- Ethnocentrism & xenophobia
- Definition
- Cultural display
- What's normal
- Culture shock



**Ethnocentrism
&
Xenophobia**

Definition

- **Culture - collective programming of the mind that distinguishes members of one category of people from another.**

Definition

- **Culture represents a number of values, ideas, objects, and other symbols that help people to communicate, to interpret and understand the environment.**

Culture



psychological

environmental



values

ideas

social

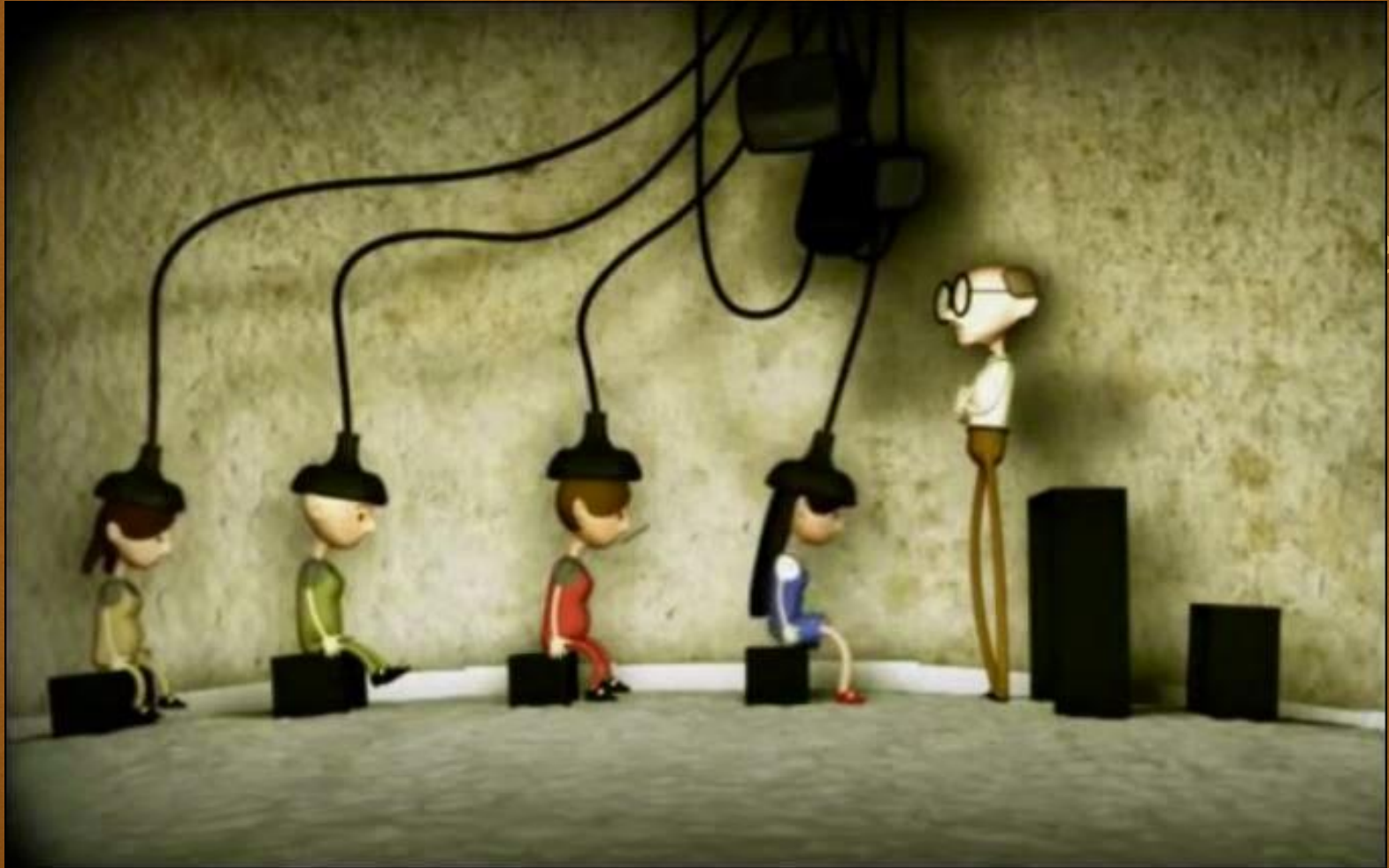
technological



objects

Political & economic

Culture & Individual



ES

Cultural Display



Cultural Display

FRIENDLY CULTURE



ALIEN CULTURE



Culture Shock

- Constant strain
- Acute homesickness
- Anger
- Feeling helpless and totally lonely



Culture Shock

- Anxiety
- Frustration
- Resistance
- Recovery
- Adaptation





**THANK YOU FOR
YOUR ATTENTION!**

ANY QUESTIONS?

**NO? GREAT!
BYE.**