



# Стили графического дизайна

Разработала: Жаворонкова Е. А.,

преподаватель ГАПОУ ЧО «Политехнический колледж»

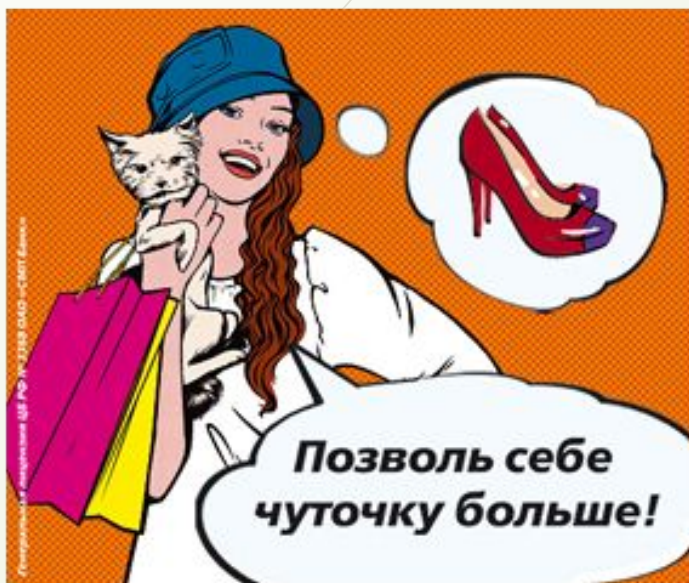
# Классический стиль



# МИНИМАЛИЗМ



# Поп-арт

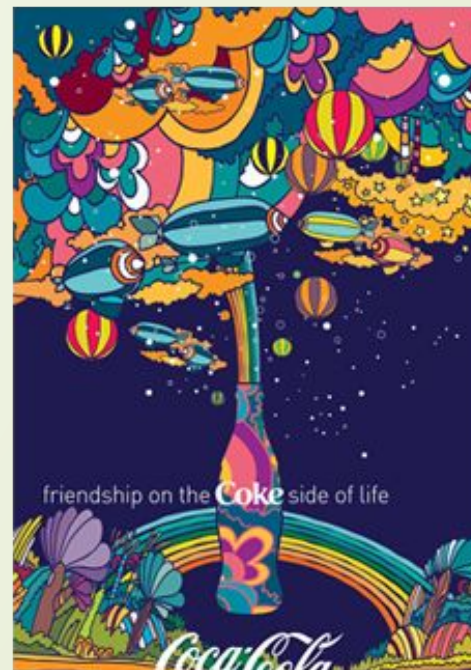


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# ВИНТАЖ



A vintage-style advertisement for Twitter. It features a smiling man in a suit holding a small, early mobile phone. In the background, there are faint illustrations of other people's faces. The word "Twitter" is written in a large, stylized, teal font. Below it, the tagline reads "The sublime, mighty community with just 140 letters!". At the bottom, there is a small paragraph of text and the Twitter logo.

GO  
TO  
TWITTER

## Twitter

*The sublime, mighty  
community with just 140 letters!*

A VIRTUAL world with a wide assortment of people. That's Twitter. A massive new network that lets you manage virtual contact with family and friends no matter where they are. By following or being followed, you will more personally understand experiences like meeting, receiving notices of information including status, photographs, etc. Twitter is a truly exceptional tool.



TWITTER®



A vintage-style advertisement for Skype. It features a woman wearing a headset with a microphone, sitting at a desk with a computer monitor. The monitor shows a video call with another woman. The word "SKYPE" is written in a large, bold, 3D font. Below it, the tagline reads "THE FABULOUS VOICE SYSTEM ABLE TO PUT YOUR FAMILY TOGETHER.". At the bottom, there is a small paragraph of text and the Skype logo.

## SKYPE®

THE FABULOUS VOICE SYSTEM  
ABLE TO PUT YOUR  
FAMILY TOGETHER.

Skype has the finest quality for you and your relatives. It communicates via Internet. The best, most convenient and secure way to keep rigorous family heads and ties away. It's better than a telephone. It's a real audio-visual network that will put you in contact with a brand new world.



SKYPE  
VIA INTERNET

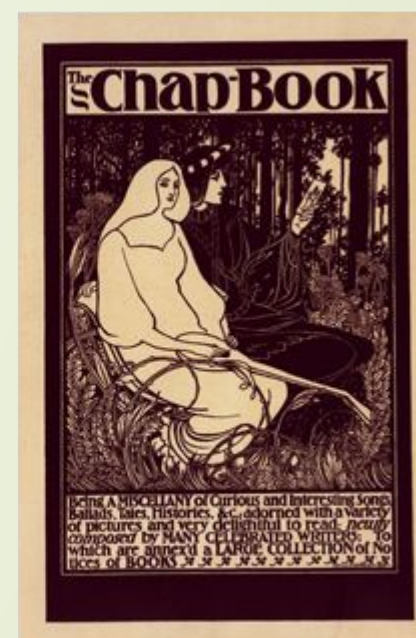
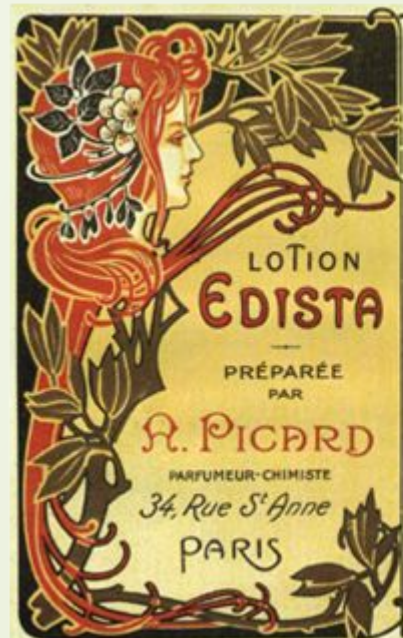
# Типографика



# Ампир

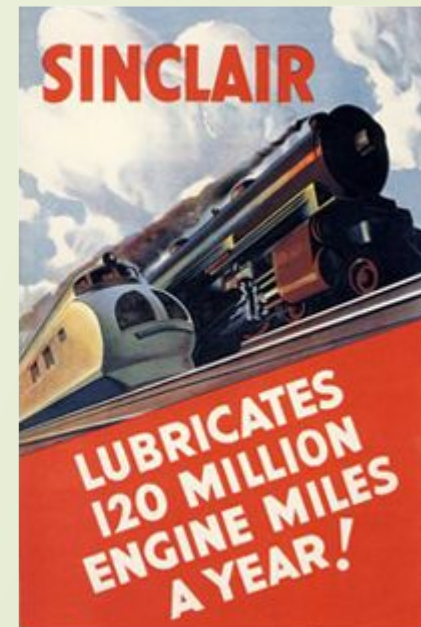


# Модерн

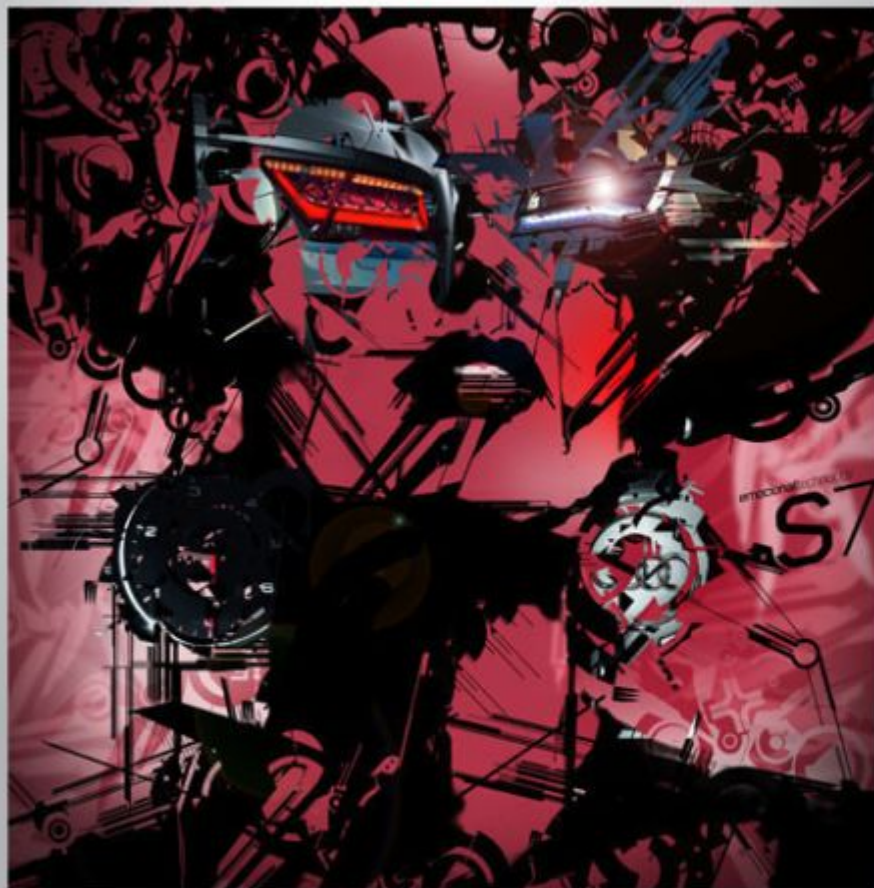




# Ар-деко



# Гранж



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# Цифровой стиль (Digital).



# Викторианский стиль



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*TOILET SOAPS.*

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CHOICE

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Rimmel's Lavender Water & Eau de Cologne.  
RIMMEL'S LIME JUICE AND GLYCERINE.  
RIMMEL'S VELVETINE AND POUDDRE DES BEAUTE.  
Refined, imperceptible, and adherent Toilet Powder (three shades), in boxes, with or without puff.  
Rimmel's Improved Glycerine Cold Cream.  
For softening the Skin, and preventing Chapped Hands.  
RIMMEL'S OATMEAL, ROSE LEAF, VIOLET AND RICE POWDERS.

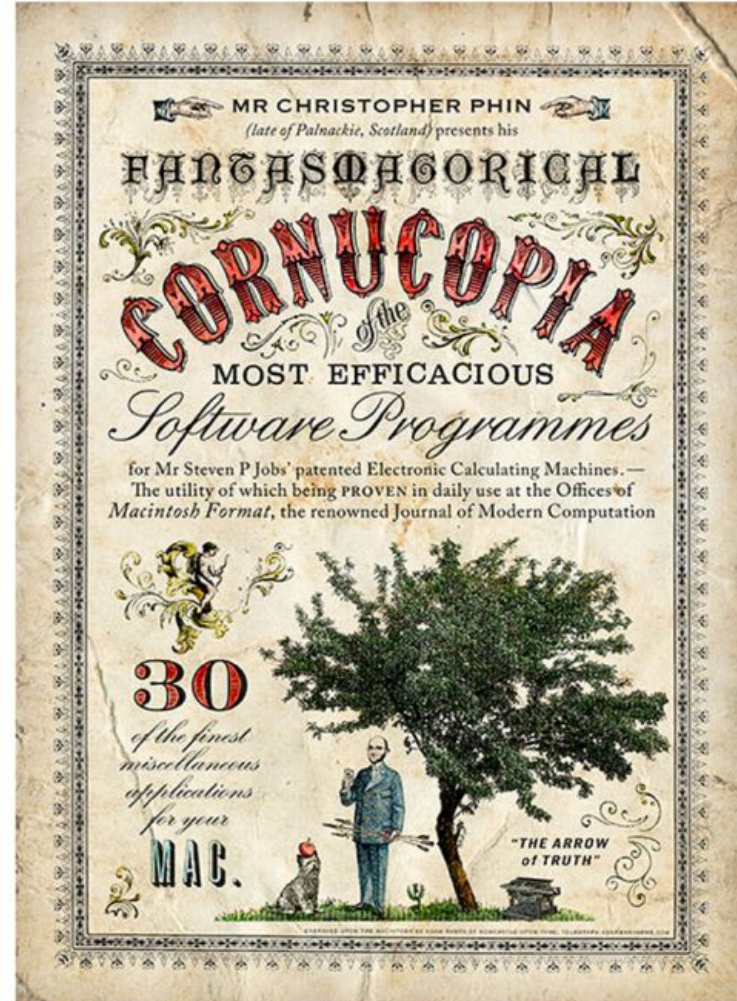
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**TOILET VINEGAR.**

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(IN BALLS AND TABLETS).  
Which obtained the GOLD MEDAL at the HEALTH EXHIBITION, 1884; also  
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The latter combining the purifying action of Tar, with the emollient properties of Transparent Soap.

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