


**“APPLE City distributors” LLC**



**APPLE City LLC** – is the high efficient, progressive company, leading at the good sand services market, satisfying to the maximum the needs of our consumers and clients.

# History

- The history of APPLE City
- They reckon the history since January 1st, 1996. Up to 2002 (when they became the independent legal organization) the distribution was carried out by subsidiary in the holding of large company of Kazakhstan. Today APPLE City leads distribution business in all largest cities of Kazakhstan.

# Main dates in the history of APPLE City LLC

<b>P&amp;G distribution in Almaty, south and center region.</b>	<b>Distribution established</b>	<b>January, 1996</b>
<b>Gillette</b>	<b>Distribution established</b>	<b>1998</b>
<b>Apple City LLC</b>	<b>Company founded</b>	<b>2002</b>
<b>Wella and Londa brands integration with P&amp;G business</b>		<b>2004</b>
<b>P&amp;G West Kazakhstan ACD operation launch</b>		<b>September, 2010</b>
<b>P&amp;G-Gillette</b>	<b>Businesses integration in ACD</b>	<b>2006-2007</b>
<b>Kraft Foods</b>	<b>Distribution established</b>	<b>March, 2008</b>
<b>Rainbow Distribution Co.</b>	<b>Exclusice distribution company for Kraft Foods was founded</b>	<b>September, 2010</b>
<b>P&amp;G distribution logistics centers were opened</b>	<b>Shymkent, Aktobe, Astana</b>	<b>2010-2012</b>
<b>Kraft Foods/Dirol</b>	<b>Distribution established</b>	<b>July, 2012</b>
<b>NICOLS</b>	<b>Distribution established</b>	<b>November 2012</b>
<b>DELONGHI</b>	<b>Distribution established</b>	<b>February 2013</b>

# Social responsibility of “APPLE city” LLC

# Charity event

## "Christmas miracles"

### Their slogan

“Do wonders - it's easy! Therefore, we invite all to start doing good now!”

- Their fund gave each child a school backpacks, as well as table games, coloring pages, paint, puzzles, to children during the holidays it was not boring. All small children up to 7 years were handed toys, all what they dreamed.

# Educational program “Road to life”

For many years, Apple City is a partner and sponsor of the Public Fund “Source of Love“

Apple City helps to implement significant project fund - a program of educational grants "Road to Life" for orphans from orphanages. The program provides not only tuition, but also a monthly stipend and clothing allowance.

- and they sponsor a lot of projects, mainly helps children from orphanages, and national holidays like “Nauryz” they arrange charity events, etc.



# Thank you for your attention!

have any questions?