


“APPLE City distributors” LLC



APPLE City LLC – is the high efficient, progressive company, leading at the good sand services market, satisfying to the maximum the needs of our consumers and clients.

History

- The history of APPLE City
- They reckon the history since January 1st, 1996. Up to 2002 (when they became the independent legal organization) the distribution was carried out by subsidiary in the holding of large company of Kazakhstan. Today APPLE City leads distribution business in all largest cities of Kazakhstan.

Main dates in the history of APPLE City LLC

P&G distribution in Almaty, south and center region.	Distribution established	January, 1996
Gillette	Distribution established	1998
Apple City LLC	Company founded	2002
Wella and Londa brands integration with P&G business		2004
P&G West Kazakhstan ACD operation launch		September, 2010
P&G-Gillette	Businesses integration in ACD	2006-2007
Kraft Foods	Distribution established	March, 2008
Rainbow Distribution Co.	Exclusice distribution company for Kraft Foods was founded	September, 2010
P&G distribution logistics centers were opened	Shymkent, Aktobe, Astana	2010-2012
Kraft Foods/Dirol	Distribution established	July, 2012
NICOLS	Distribution established	November 2012
DELONGHI	Distribution established	February 2013

Social responsibility of “APPLE city” LLC

Charity event

"Christmas miracles"

Their slogan

“Do wonders - it's easy! Therefore, we invite all to start doing good now!”

- Their fund gave each child a school backpacks, as well as table games, coloring pages, paint, puzzles, to children during the holidays it was not boring. All small children up to 7 years were handed toys, all what they dreamed.

Educational program “Road to life”

For many years, Apple City is a partner and sponsor of the Public Fund “Source of Love“

Apple City helps to implement significant project fund - a program of educational grants "Road to Life" for orphans from orphanages. The program provides not only tuition, but also a monthly stipend and clothing allowance.

- and they sponsor a lot of projects, mainly helps children from orphanages, and national holidays like “Nauryz” they arrange charity events, etc.



Thank you for your attention!

have any questions?