

Project: Global Social Media Plan // April

Topic: Chicks

Format: video

Date: 16/17 April



Description

Cute and striking: this little video catches the user's eye by transforming a pencil drawing into a moving picture.

Facebook

Posting text (240)

Cool chicks taking a ride. #vwbeetle #volkswagen

Twitter

Posting text (140)

Cool chicks taking a ride. #vwbeetle #volkswagen

Instagram

Posting text

Cool chicks taking a ride. #vwbeetle #volkswagen

Image

