

Project: Global Social Media Plan // April

Topic: Classic vs. Modern 1

Format: image

Date: Flexible Content



Description		Social media audiences love polls. In the Classic vs. Modern series they can decide between new models and earlier ones. The usage of emoticons on images is contrary to the guidelines of Facebook. Therefore, please use versions without any emoticons for Facebook.
Facebook		
Posting text (240)	Classic vs. Modern – which Beetle do you prefer? #vwbeetle #volkswagen	
Twitter		
Posting text (140)	Classic vs. Modern – which Beetle do you prefer? #vwbeetle #volkswagen	
Instagram		
Posting text	Classic vs. Modern – which Beetle do you prefer? #vwbeetle #volkswagen	
Image		
		