

**Project:** Global Social Media Plan // September

**Topic:** Comic Book Day

**Subtitle:** Featuring the Golf GTE

**Format:** Image

**Date:** September 25



## Description

Comic Book Day celebrates the impact and influence of comics on pop culture. Comics and their characters create great online engagement. Offline they're just as popular, with numerous film adaptations.

## Facebook

Posting text (240)

Our hero with special "superpowers".  
#comicbookday #comic #vwgolf #gte #hybrid  
#volkswagen

## Twitter

Posting text (140)

Our hero with special "superpowers".  
#comicbookday #comic #vwgolf #gte #hybrid  
#volkswagen

## Instagram

Posting text

Our hero with special "superpowers".  
#comicbookday #comic #vwgolf #gte #hybrid  
#volkswagen

## Image

