

Project: Global Social Media Plan // September

Topic: Comic Book Day

Subtitle: Featuring the Golf GTE

Format: Image

Date: September 25



Description

Comic Book Day celebrates the impact and influence of comics on pop culture. Comics and their characters create great online engagement. Offline they're just as popular, with numerous film adaptations.

Facebook

Posting text (240)

Our hero with special "superpowers".
#comicbookday #comic #vwgolf #gte #hybrid
#volkswagen

Twitter

Posting text (140)

Our hero with special "superpowers".
#comicbookday #comic #vwgolf #gte #hybrid
#volkswagen

Instagram

Posting text

Our hero with special "superpowers".
#comicbookday #comic #vwgolf #gte #hybrid
#volkswagen

Image

