

COMPARATIVE CONTENT-ANALYSIS OF PUBLIC STATEMENTS OF V. V. PUTIN AND D.A.MEDVEDEV DURING THE PERIOD SINCE 2009 - 2010.

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- Having analysed a lexicon of two leaders, we can see two facts. First, conversations on conceptual problems in a tandem have under themselves no serious bases: the President and the prime minister have the general political lexicon that allows to say that the ideological content of speeches of leaders of so-called "security officers" and "liberals" is very close now. Secondly: hopes of "thaw" or "reorganization" which some pinned and connect with a figure of the president, are a little exaggerated or, at least, are premature. If language of the power doesn't change, you shouldn't expect and radical shifts in actions of her representatives.



Схема:

Ключевые понятия

Относительная частота упоминания членами тандема выделенных категорий (за 100% принята вся совокупность выделенных категорий в речи каждого)

	МЕДВЕДЕВ	ПУТИН
Модернизация	10,5%	11,0%
Традиционность	12,7%	6,9%
Свобода	10,0%	9,0%
Власть	14,8%	18,3%
Закон	18,9%	18,4%
Воля	0,6%	1,0%
Запад	12,5%	12,3%
Восток	9,3%	7,0%
Инновации	5,5%	5,8%
Стабильность	3,7%	6,0%
Либерализм	1,0%	3,7%
Консерватизм	0,5%	0,8%

ИСТОЧНИК: ПОДСЧЕТЫ АВТОРА



Elementary identification of the President most often meeting in official speech and the Prime Minister of words also allows us to speak about considerable repetitions. About two thirds of the top officials of the state of words most widespread in speech are identical. Here their list: «наши» * (Hereinafter: the asterisk means that the word and all its forms are considered as one: ours, ours, ours etc.), «Росс» *, «стран» *, «долж» *, developments, the states, dear, lives, economy, citizens, I want, wanted. (see. Chart)



Диаграмма:



- The noticed deviations don't reach level of the statistical importance, i.e. have no systematic character. Therefore, both of them can scoop the official lexicon from the same source. This conclusion is confirmed also by prevalence studying in their speech of a number of semantic categories – such, as "modernization", "West" or "liberalism". The given categories were declared according to the principle of opposition - the West and the East, modernization and traditional character, the power and freedom etc. We can't draw a conclusion on V. Putin or D. Medvedev's any orientation since any category considerably doesn't prevail over another in the political rhetoric of the leader.
- Results testify: speech of both heads is characterized approximately by an identical combination of the allocated categories. Even concerning the modernization which concept of the people is connected only with D.A. Medvedev, distinctions between members of a tandem are insignificant. Very unexpectedly the liberal bias of a discourse of Putin and traditional (if to judge on the frequency of use of such words as the «СССР», "СОВЕТСКИЙ *", «СОХРАНИ *" and "is kept *") - Medvedev looks, perhaps.

