

Project: Global Social Media Plan // March

Topic: Diamond Beetle

Format: image

Date: Flexible Content



Description	Diamonds and vintage looks combined in one picture: presenting a special diamond edition of a Beetle from 1955.
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Facebook	
Posting text (240)	Diamonds are a girl's best friend. #shine #vwbeetle #diamonds

Twitter	
Posting text (140)	#diamonds are a girl's best friend. #shine #vwbeetle

Instagram	
Posting text	Diamonds are a girl's best friend. #shine #vwbeetle #volkswagen #car #diamonds #friends #girl #diamonds

Image	