

**Project:** Global Social Media Plan // December

**Topic:** Firework

**Format:** image

**Date:** 31 December



## Description

The last night of the year is a time for celebrations and fireworks all over the world. Together with our community we'll celebrate New Year's eve.

## Facebook

Posting text (240)

Happy New Year from Volkswagen! #volkswagen #newyear

## Twitter

Posting text (140)

Happy New Year from Volkswagen! #volkswagen #newyear

## Instagram

Posting text

Happy New Year from Volkswagen!  
#volkswagen #newyear #celebration #car #firework  
#happynewyear

## Image

