

# ***Globalization***

[uncountable]

**the process of making something such as a business operate in a lot of different countries all around the world, or the result of this:**

***the increasing globalization of world trade***

# *integration*

*1. the combining of two or more things so that they work together effectively*

*2. the process of getting people of different races to live and work together instead of separately:  
problems of racial integration*

*The integration of economic, political and cultural systems around the globe*

# ***Dominance, domination, dominate***

*The dominance of developed countries in  
decision-making*

*Television's dominance over other media*

*The industry is dominated by five  
multinational companies.*

*Monopoly domination*

# *At the expense of/ at the cost of...*

*if something is done at the expense of  
someone or something else, it is only achieved  
by doing something that could harm the other  
person or thing: the growth in short breaks, at  
the expense of longer package holidays*

*At the expense of poorer, less powerful  
nations*

# *force*

*the amount of physical power with which something moves or hits another thing*

*A force for economic growth*

# *prosperity*

*when people have money and everything that is  
needed for a good life:*

*a time of economic prosperity*

*the future prosperity of the country*

# ***Devastate, devastation***

***to damage something very badly or completely:***

***The city centre was devastated by the bomb.***

***Environmental devastation***

# *exploitation*

1. a situation in which you treat someone unfairly by asking them to do things for you, but give them very little in return - used to show disapproval
2. the development and use of minerals, forests, oil etc for business or industry  
*the controlled exploitation of resources*  
*Commercial, economic exploitation*



# *Suppress, suppression*

To stop from doing, knowing, showing smth, etc:

*The police were accused of suppressing evidence.*

to prevent something from growing or developing, or from working effectively:

*The virus suppresses the body's immune system.*

*Suppression of human rights*

# *benefit*

if you **benefit from something** or **it benefits you**, it gives you an advantage, improves your life, or helps you in some way:

*They are working together to benefit the whole community. To benefit the rich.*

## **benefit from/by**

*Many thousands have benefited from the new treatment.*

*They would benefit by reducing their labour costs.*

**benefit greatly/enormously/considerably** etc

*I'm sure you'll benefit greatly from the visit.*

*Have an advantage  
give smb an advantage  
take advantage of  
big/great/ major advantage  
unfair advantage  
enjoy the advantage  
advantage over*

Advantage – something that helps you to be more successful than others, or the state of having this

*Can the poor take advantage of...*

*Her experience meant that she had a big advantage over her opponent.*

*Companies that receive government subsidies have an unfair advantage.*

# *Well-being*

a feeling of being comfortable, healthy, and happy  
the well-being of a country is the state in which it is  
strong and doing well:

*We are now concerned for the economic well-being  
of the country.*

To improve someone's well-being

**a sense/feeling of well-being**

**physical/psychological/material etc well-being**

# ***interaction***

*1. a process by which two or more things affect each other*

## ***interaction with/between***

*the complex interaction between mind and body*

*2. the activity of talking to other people, working together with them etc*

## ***interaction with/between***

*the degree of interaction between teacher and student*

***Be driven by/ to be the driver  
of...***

***A process driven by international  
trade***

***Technology has been the other  
principal driver of globalization.***

*(Have) effect on  
big/major/ profound/ significant/ dramatic effect  
bad/ harmful/ negative/ damaging effect  
beneficial/ positive effect  
long-term effect  
feel the effect  
the desired effect  
cause the effect*

The process has effect on the environment  
*the harmful effects of modern farming practices*

***Buy from, sell to***

***It's cheaper to buy directly from the  
manufacturer.***

***The vase was sold to a Dutch buyer.***



# *Invest in*

to buy shares, property, or goods because you hope that the value will increase and you can make a profit:

*I've got a few thousand dollars I'm looking to invest.*

*Oliver made a fortune by investing in antique furniture.*

*Williams invested a large sum of money in Swiss stocks.*

# ***Cross-border trade***

relating to activity across a border  
between two countries

cross-border trade/business etc

# *adopt*

## **adopt an approach/policy/attitude etc**

to start to deal with or think about something in a particular way:

*The store recently adopted a drug testing policy for all new employees.*

*California has adopted a tough stance (an opinion that is stated publicly) on the issue.*

Many countries have adopted free-market economic systems.

## *Productive*

*- producing or achieving a lot (≠ unproductive)*

*Most of us are more productive in the morning.  
a highly productive meeting*

They vastly increased their productive potential

# *opportunity*

*Ideal/ perfect/ golden opportunity*

*Rare/ unique opportunity*

*Once-in-a-lifetime opportunity*

*Wasted/ lost/ missed opportunity*

*Take/use an opportunity*

*create new opportunities for*

*Provide/ present/ open up an opportunity*

*An opportunity comes/ arises*

*At the first/ earliest opportunity*

*At every possible opportunity*

# *establish*

to start a company, organization, system, etc that  
is intended to exist or continue for a long  
time (= found)

*The city of Boerne was established by German  
settlers in the 1840s.*

*Our goal is to establish a new research centre in  
the North.*

To establish international agreements

# ***promote***

to help something to develop or increase:

*a meeting to promote trade between Taiwan  
and the U.K.*

To promote trade in goods and services

# ***Foreign market/ domestic market***

**Domestic - relating to or happening in one particular country and not involving any other countries**

**Foreign:**

- 1. from or relating to a country that is not your own;**
- 2. involving or dealing with other countries**



# *controversial*

causing a lot of disagreement, because many people have strong opinions about the subject being discussed

*a highly controversial (=very controversial) plan to flood the valley in order to build a dam*

Globalization is deeply controversial

# *proponents/ opponents*

Proponent - someone who supports something  
*Steinem has always been a strong proponent of women's rights.*

Opponent - someone who you try to defeat in a competition, game, fight, or argument  
*During the primary elections, McCain was Bush's leading opponent.*

# *standards of living*

*To raise smb's standards of living*  
*These figures clearly show the difference*  
*in world living standards.*

**below standard (=not good enough)**

**up to standard (=good enough)**

**set a standard**

**meet/reach/attain a standard**

# *Resistance to globalization*

Resistance - a refusal to accept new ideas or changes

# *manage*

**to direct or control a business or department  
and the people, equipment, and money involved  
in it**

***to manage the flow of capital, labour, goods,  
and ideas***

# ***Benefits and costs***

**Benefit - an advantage, improvement, or help that you get from something**

**Costs - the amount of money that you have to pay in order to buy, do, or produce something**

# *expand*

to become larger in size, number, or amount,  
or to make something become larger

*Sydney's population expanded rapidly in the  
1960s.*