

# GREENPEACE MOVEMENT

# Greenpeace is a non-governmental environmental organization



It was founded in Vancouver,  
Canada, 1971

The main office is situated in  
Amsterdam, the Netherlands

The global organization does not accept funding from governments, corporations or political parties, relying on more than 2.8 million individual supporters and foundation grants.



# The main goals:

- global warming
- deforestation
- overfishing
- commercial whaling
- anti-nuclear issues



# Methods:

- direct action
- lobbying
- research
- innovation



**Deforestation** is the removal of a forest or stand of trees where the land is thereafter converted to a nonforest use. It occurs for many reasons: trees or derived charcoal are used as, or sold, for fuel or as timber, while cleared land is used as pasture for livestock, plantations of commodities, and settlements.





**Overfishing** occurs when fishing activities reduce fish stocks below an acceptable level. This can occur in any body of water from a pond to the oceans.



**Whaling** is the hunting of whales mainly for meat and oil. As technology increased and demand for the resources remained, catches far exceeded the sustainable limit for whale stocks.





**Nuclear power** is the use of sustained nuclear fission to generate heat and electricity.





**Global Warming** is human caused changes to the global climate. It refers to the rising average temperature of Earth's atmosphere and oceans and its projected continuation.

It has **commercial relationships** with a range of major clothing brands



# Protect the environment

