



Google!



- Google appeared in January 1996 as a research project by Larry Page and Sergey Brin, who then went to Stanford University in California.

## History of Google



Larry Page

- Developer and coosnovatel search engine «Google». April 4, 2011 became CEO of the company

## History of Google



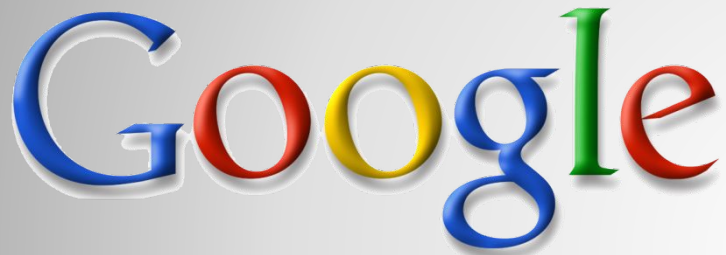
- American entrepreneur and scientist in the field of computer technology, information technology and the economy, one of the youngest billionaires
- Russia is Nigeria with snow. Do you really want a bunch of criminal cowboys controlling the world's energy supply?

Sergey Brin

## History of Google

The image shows the Google logo from 1997 to 1999. It features the word "Google!" in a bold, sans-serif font. The letters are colored: 'G' is blue, 'o' is red, 'o' is yellow, 'g' is blue, 'l' is green, and 'e!' is red. The logo is set against a white background with a subtle drop shadow.

Google logo from 1997 year to 1999 year

The image shows the Google logo from May 31, 1999, to May 5, 2010. It features the word "Google" in a bold, sans-serif font. The letters are colored: 'G' is blue, 'o' is red, 'o' is yellow, 'g' is blue, 'l' is green, and 'e' is red. The logo is set against a light gray background with a subtle drop shadow.

Google logo from 31 may 1999 year to 5 may 2010 year

The image shows the Google logo from May 6, 2010, to the present. It features the word "Google" in a bold, sans-serif font. The letters are colored: 'G' is blue, 'o' is red, 'o' is yellow, 'g' is blue, 'l' is green, and 'e' is red. The logo is set against a light gray background with a subtle drop shadow.

Google logo from 6 may 2010 year

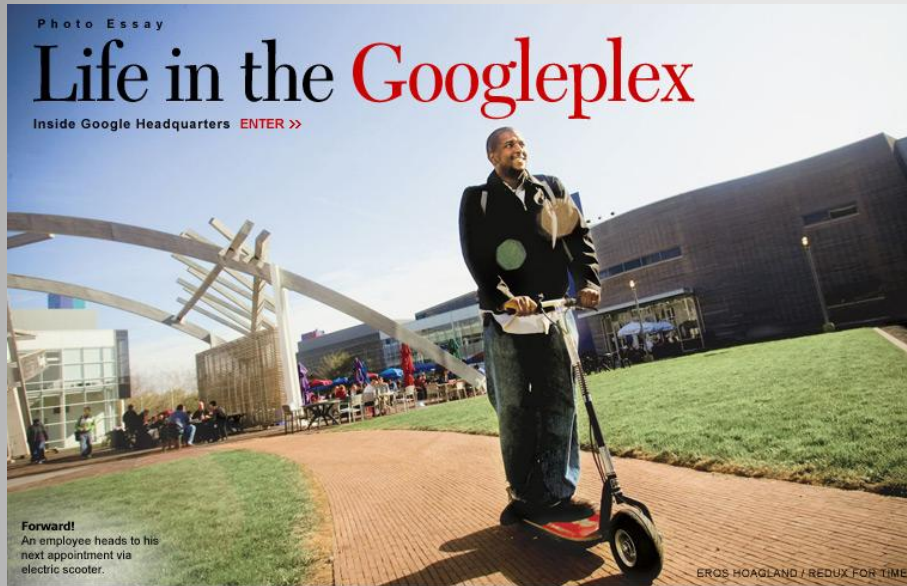
**Google logo**



# Doodle



- The company Google - it is primarily men.



Google headquarters



# The philosophy of Google

- large volume of sales and income in the online advertising market.
- Google began selling advertisements associated with search keywords. In order to comply with minimalist design ads were text-only.

**Money for the words**



- Redemption October 9, 2006 YouTube
- Absorption of August 15, 2011 Motorola Mobility

**Acquisitions and partnerships**

**ЛЕНЬ ГУГЛИТЬ**



**СПРОШУ У АНОНИМУСА**

memegenerator.net

- to google. Because of the popularity of the search engine in English neologism

- appeared to google or to Google (analogue of the Russian computer slang - Google)

**ЕСЛИ ПОИСК В ГУГЛЕ НАЗЫВАЮТ  
"ГУГЛИТЬ"**



**ТО ПОИСК В ЯХУ НАЗЫВАЕТСЯ**

**Google in daily life**