

# ICE AND SNOW WINTER FESTIVAL







The annual Ice and Snow Sculpture Festival is Harbin's main tourist highlight. It started about 18 years ago, and has become the **world's biggest winter festival**. The bitterly cold winters are just right for this festival



# SOME FACTS ABOUT FESTIVAL



**10 to 15 million visitors** annually.

**World's biggest ice sculpture festival** (600,000 square meters)

**One of the world's biggest snow sculpture festivals**

**Tallest ice edifices:** The tallest ice sculptures reach about 46 meters high.

**10,000 workers** cut and haul the blocks of ice





What sets the Harbin festival apart is **the scale and size of the sculptures** and the beautiful lighting. It is bigger than the ones in Sapporo, Norway, and Quebec.

At first, mainly Chinese participated, but in the last decade, it has become an international festival and competition. As the festival grows in international participation, and as China's economy grows, **the size of the snow sculptures and ice architecture exhibits keeps growing**. The work going into making these exhibits is astounding, and their size and beauty is amazing.

**The lightning effects** on the huge ice sculptures in the Ice and Snow World are technologically sophisticated. They use computer controlled LEDs and regular lighting to animate stunning displays of color and design.



# IF YOU WANT VISIT IT

- **Travel Tips**

- 1. Entrance: The main entrance of the festival's venue is by the Flood Control Monument.
- 2. Tickets: To enter different venues (parks) of the festival, you have to buy different tickets in different prices.
- 3. If you enter the Zhaolin Park before 15:30 pm can get a discount at ticket price, but it is not the best time to see the ice lanterns. After 5:50 pm, the best time there is no discount.
- 4. The Harbin Ice Festival 2015 will be closed at the end of February.
- 5. **The theme parks of Harbin Ice Festival 2016 will have a trial operation from around December 24, 2015 to January 4, 2016. The festival will be officially opened to the public in January 5, 2016.**





**СПАСИБО ЗА ВНИМАНИЕ!**

