

INTONATIONAL STYLE

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- ❑ **INTONATIONAL STYLE** is a system of interrelated intonational means which is used in a social sphere and serves a definite aim of communication. There distinguished five styles:
 - ❑ Informational
 - ❑ Academic (Scientific);
 - ❑ Publicistic (Oratorial);
 - ❑ Declamatory (Artistic);
 - ❑ Conversational (Familiar).

INFORMATIONAL/FORMAL STYLE

is characterized by the predominant use of intellectual intonation patterns. It occurs in formal discourse & the task set by the speaker is to present information without any emotional evaluation. This functional style is widely used by radio & TV announcers. It's considered to be stylistically neutral.



IN SCIENTIFIC/ACADEMIC STYLE



intellectual &
volitional,
desiderative
intonation patterns
are used. This
functional style is
used by lecturers,
school teachers,
scientists in formal &
in informal
discussions.

IN DECLAMATORY/ORATORICAL STYLE

intellectual & volitional & emotional intonation patterns have an equal share. It's used in stage speech, classroom recitation, verse-speaking, reading aloud fiction.



PUBLICISTIC STYLE

is characterized by predominance of volitional or desiderative intonation patterns. It's made resort to by political speech-makers, radio & TV commentators, participants of press conferences & interviews, judges in courts of law.



FAMILIAR/CONVERSATIONAL STYLE

is typical of the English of everyday life in one-sided (monologue) & balanced (dialogue) types of conversations between intimate friends or well-acquainted people.



THE USAGE OF A DEFINITE FUNCTIONAL STYLE IS BASED ON THE ASSUMPTION THAT THERE ARE THREE TYPES OF INFORMATION TO PRESENT IN COMMUNICATION:

intellectual
information



emotional &
attitudinal
information



volitional &
desiderative
information



Besides, the choice of an intonational style is determined by the purpose of communication and then by a number of other extralinguistic (social) factors.



The end.

