

INTONATIONAL STYLE

KOSTYUK ALINA
4-B GROUP

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- **INTONATIONAL STYLE** is a system of interrelated intonational means which is used in a social sphere and serves a definite aim of communication. There distinguished five styles:
 - Informational
 - Academic (Scientific);
 - Publicistic (Oratorial);
 - Declamatory (Artistic);
 - Conversational (Familiar).

INFORMATIONAL/FORMAL STYLE

is characterized by the predominant use of intellectual intonation patterns. It occurs in formal discourse & the task set by the speaker is to present information without any emotional evaluation. This functional style is widely used by radio & TV announcers. It's considered to be stylistically neutral.



IN SCIENTIFIC/ACADEMIC STYLE



intellectual & volitional, desiderative intonation patterns are used. This functional style is used by lecturers, school teachers, scientists in formal & in informal discussions.

IN DECLAMATORY/ORATORICAL STYLE

intellectual & volitional & emotional intonation patterns have an equal share. It's used in stage speech, classroom recitation, verse-speaking, reading aloud fiction.



PUBLICICISTIC STYLE

is characterized by predominance of volitional or desiderative intonation patterns. It's made resort to by political speech-makers, radio & TV commentators, participants of press conferences & interviews, judges in courts of law.



FAMILIAR/CONVERSATIONAL STYLE

is typical of the English of everyday life in one-sided (monologue) & balanced (dialogue) types of conversations between intimate friends or well-acquainted people.



THE USAGE OF A DEFINITE FUNCTIONAL STYLE IS BASED ON THE ASSUMPTION THAT THERE ARE THREE TYPES OF INFORMATION TO PRESENT IN COMMUNICATION:

intellectual
information



volitional &
desiderative
information



emotional &
attitudinal
information



Besides, the choice of an intonational style is determined by the purpose of communication and then by a number of other extralinguistic (social) factors.



The end.

