##  <br> история мировой культуры

## Доклад по теме

- Second quarter sales
- Actual sales compared to predicted sales
- Have we reached our goals?

■ What needs to be implemented in order to increase sales?

- Question and Answer


## Second Quarter Widget Sales



## Budget

|  | Projected | Actual | Difference |
| ---: | :---: | :---: | :---: |
| Engineering | $\$ 24,000$ | $\$ 26,100$ | $\$ 2,100$ |
| Production | $\$ 30,000$ | $\$ 27,400$ | $-\$ 2,600$ |
| Marketing | $\$ 17,000$ | $\$ 15,900$ | $-\$ 1,100$ |
| Advertising | $\$ 8,500$ | $\$ 9,100$ | $-\$ 600$ |
| Total | $\$ 79,500$ | $\$ 78,500$ | $-\$ 1,000$ |

## Sales Per Widget


-Blue Widgets -Red Widgets - Yellow Widgets -Green Widgets

## Questions and Comments



