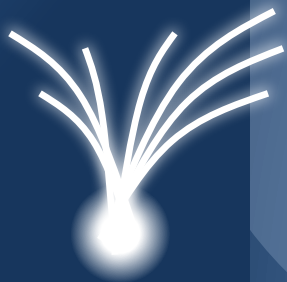


Knowledge Management



2013

MARIYA MOLODCHIK
MMOLODCHIK@HSE.RU



Course structure

- External environment

- Processes of Knowledge Management

New economy

Knowledge Chain

Knowledge Measurement

Knowledge creation

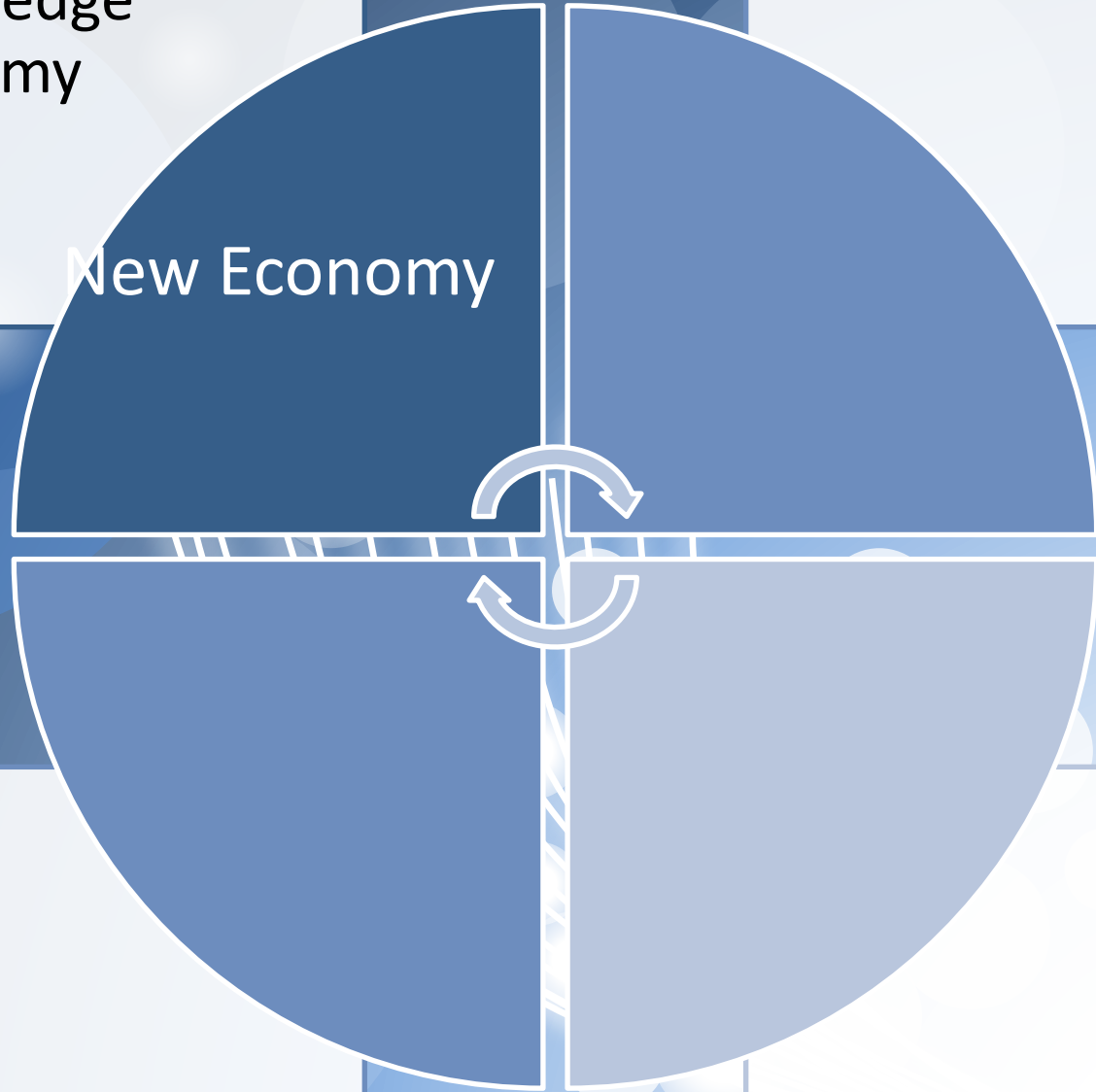
- Intellectual Capital Statements

- Tacit and Explicit Knowledge



1. External Environment

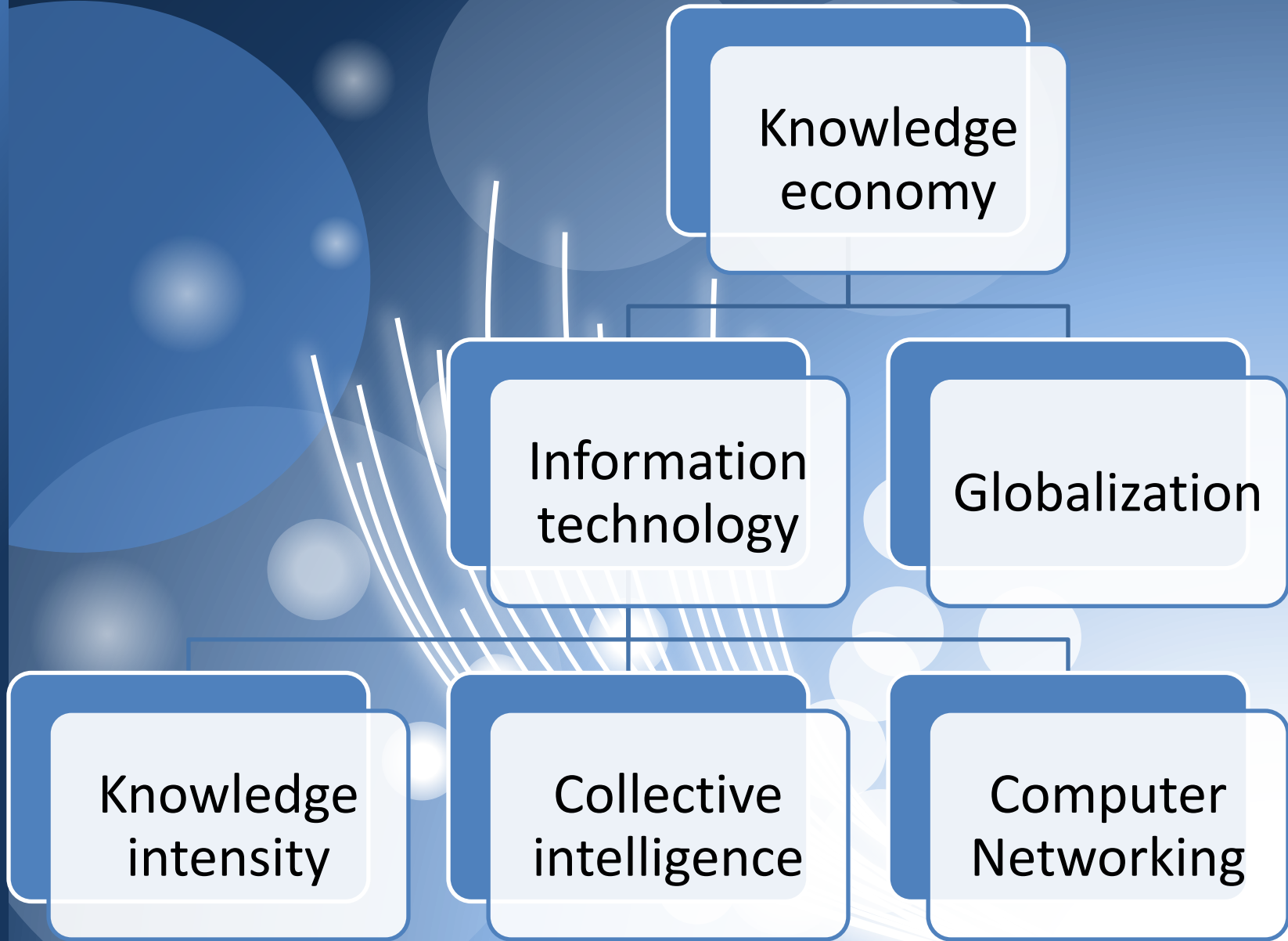
- Knowledge Economy



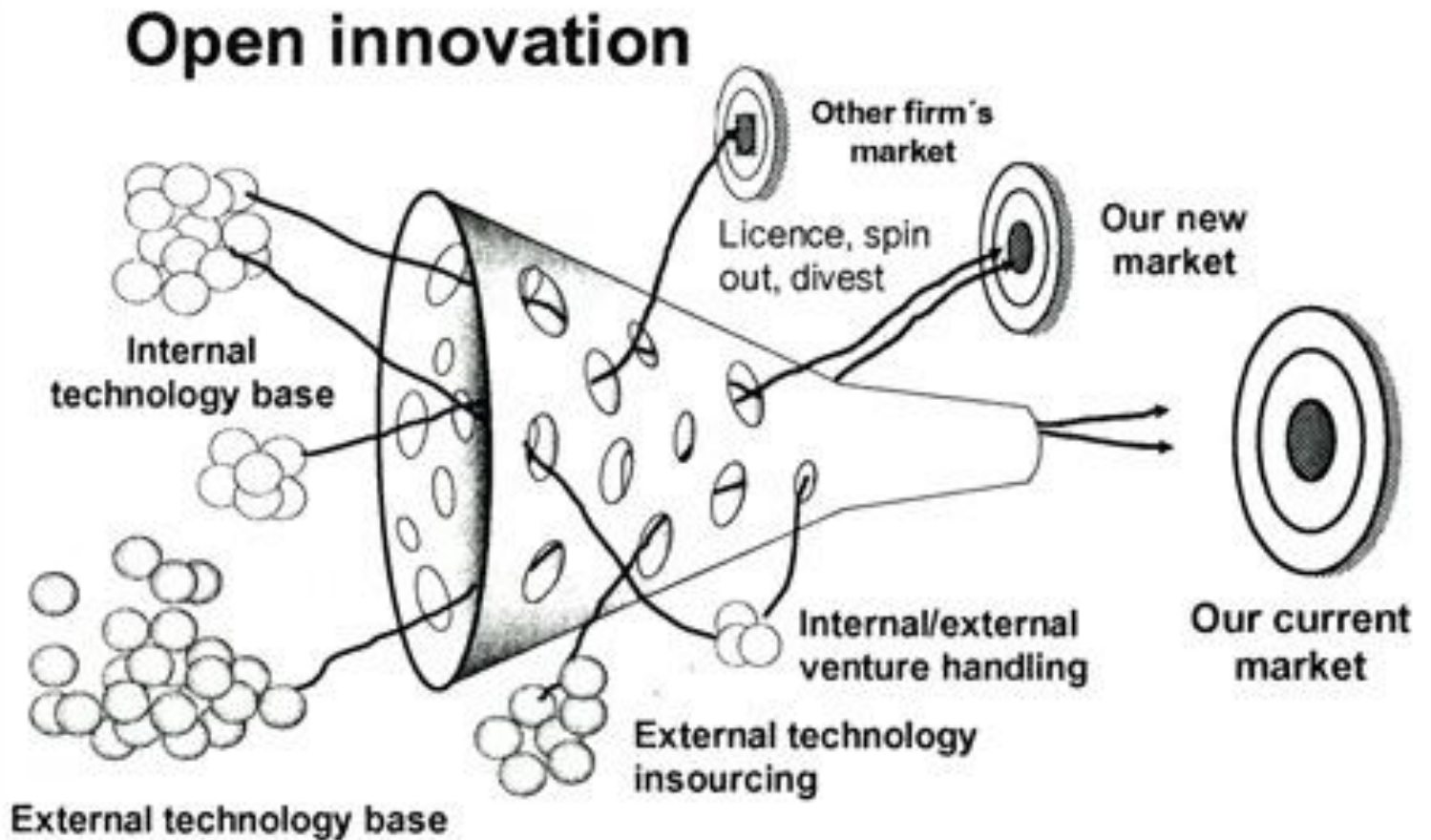
Change is one constant in new economy



Drivers of knowledge economy



New sources of innovation

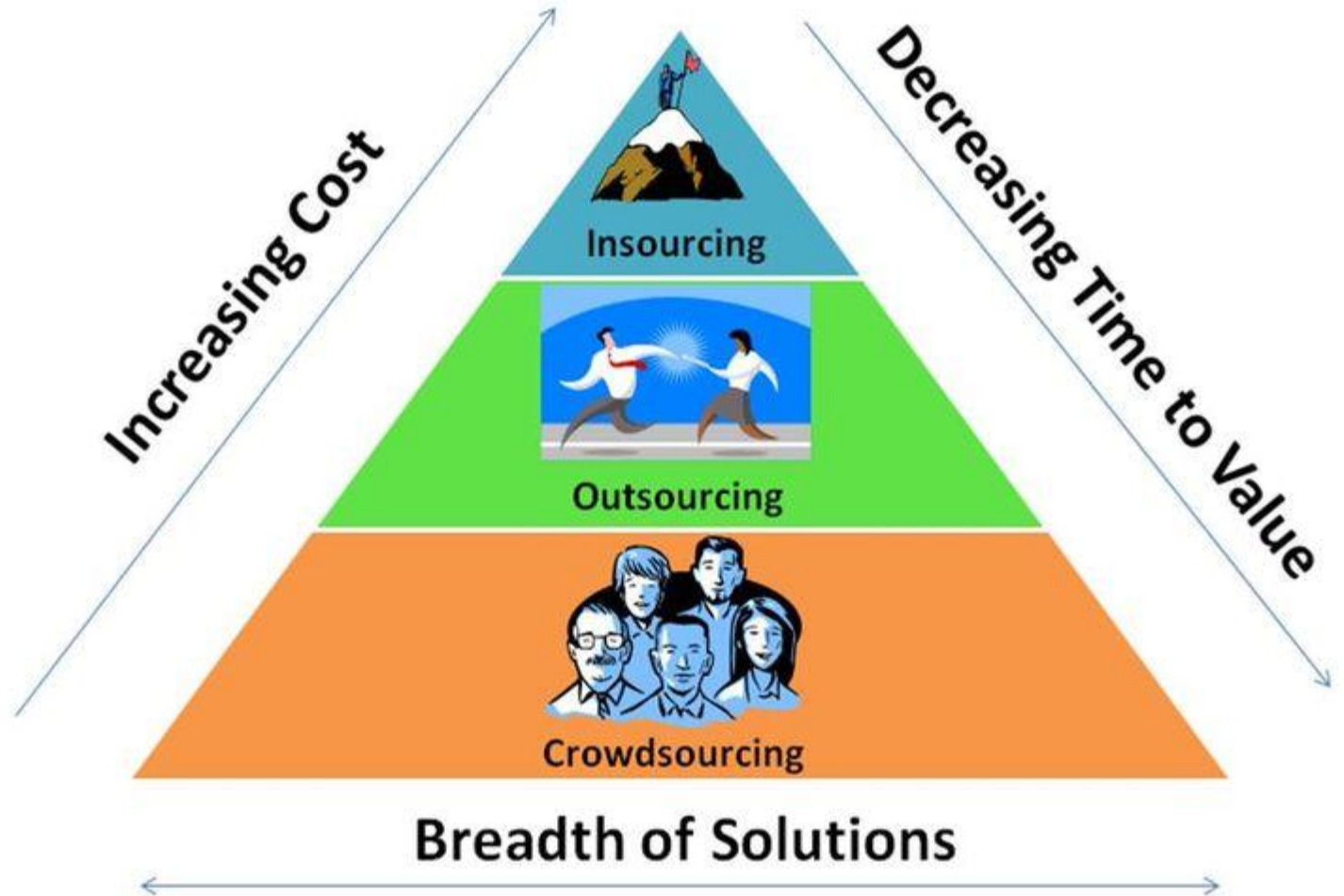


Stolen with pride from Prof Henry Chesbrough UC Berkeley. Open Innovation: Renewing Growth from Industrial R&D, 10th Annual Innovation Convergence, Minneapolis Sept 27, 2004



New sources of solutions

Comparing Service Delivery Paradigms

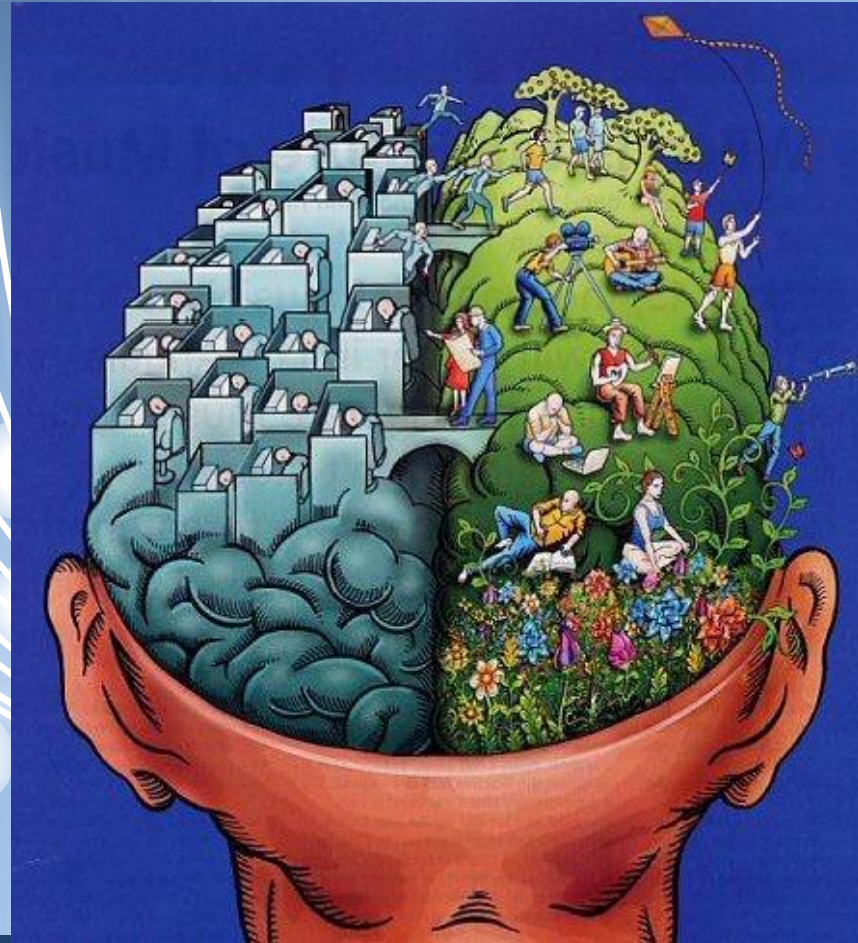


Enhancing the both hemisphere

IQ, EQ, SQ

Left hemisphere:
Numbers, logic

Right hemisphere:
Color, imagination,



Difference from

traditional economy

are economies that are not of scarcity, but rather of abundance. Unlike most resources that become depleted when used, information and knowledge can be shared, and actually grow through

Knowledge Economy

Pricing value depends heavily on context. The same information or knowledge can have vastly different value to different people, or even to the same person at different times.

Communication is increasingly being seen as fundamental to knowledge flows.

Knowledge is often embedded into a system or process, or is a part of an individual, than it can "walk out of the door" in people's heads.

