

**Project:** Global Social Media Plan // December

**Topic:** Young Ladybug

**Format:** image

**Date:** Flexible Content



## Description

If cars could talk...

## Facebook

Posting text (240)

It's hard to be a teenager! #volkswagen #vwbeetle

## Twitter

Posting text (140)

It's hard to be a teenager! #volkswagen #vwbeetle

## Instagram

Posting text

It's hard to be a teenager!

#teenager #convertible #carsofinsta #parenting  
#vw #volkswagen #car #vwbeetle

## Image

You're not going out  
like that, young ladybug?!

