Current: We feed contents via 2 platforms, LINETODAY and LINE TIMELINE & LINE OA.



LINE TIMELINE





Requirement: We don't have any problem about "LINETODAY" feed system. We just need <u>another system similar to "LINETODAY" feed system</u> for feeding content to "**LINE TIMELINE**" platform. Because we currently feed each content and generate the UTM manually via "**LINE Timeline**" platform But it's been taking too much time. So we request you to create the new content feeding system, then we can work on the new system instead of using LineTimeline platform. (Please see next page for our current working process.)

LINETODAY Feeding System

LINE TIMELINE Feeding System

Our

A system to feed content to

Line Timeline channel

Feeding system

"LINE TIMELINE" Platform backend

"LINE TIMELINE" Platform frontend

Shorten link that generated UTM already

1. Where do you take an URL for a content?



2. Which UTM marks do you use?

3. How do you generate a full URL?

