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Information System

# MANAGEMENT ENTERPRISE

- Today's businesses are overwhelmed with the need to create more content, faster, customized for more customers, and for more media than ever before. *Managing Enterprise* provides the concepts, strategies, guidelines, processes, and technological options that will prepare enterprise content managers and authors to meet the increasing demands of creating, managing, and distributing content.
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# WHAT IS IT

- Management Enterprise-information resources management company or the management of corporate information, more deeply, it is a strategic infrastructure and technical architecture to support a single life cycle of unstructured information (content) of various types and formats

# MANAGE

- Document Management - export / import
  - Document Imaging - the capture, transformation and management of paper documents
  - Workflow- support for business processes
  - Web Content Management (WCM) - Automation of the role of webmaster
  - Multimedia content management (DAM) - manage graphics, audio and video files
  - Knowledge Management - Support systems for the storage and delivery of relevant business information.
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# WHAT IS FOR

- **Enterprise Content Management (ECM)** helps companies activate content and put it in motion for better business

value



# COMPONENTS

- **capture**  
**manage**  
**store**  
**preserve**  
**deliver**



# EXAMPLES

- Learn from the pro who develops the systems used by such enterprises as Compaq and Hewlett Packard. You'll save time and money by learning how to create content once and use it in a variety of formats. Eliminate miscommunication through current, consistent, and accurate content from a single source. Within organizations, the same content is produced for many different uses, in many different media, and by many different departments, resulting in expensive duplication and inconsistent quality. This book is designed to provide a conceptual framework for understanding how to create and manage content that is to be repurposed for use in different media. It also provides practical solutions to get a handle on content creation, repurposing, efficiency, and cross-enterprise management.

# REPOSITORIES

- File systems are used primarily for temporary storage, as input and output caches
  - Management systems-this is the actual storage and repository system for content, which can be a database or a specialized storage system
  - Databases-administer access information, but can also be used for the direct storage of documents, content, or media assets
  - Data warehouses-these are complex storage systems based on databases, which reference or provide information from all kinds of sources. They can also be designed with global functions, such as document or information warehouses.
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# STORAGE TECHNOLOGIES

- **Magnetic online media**-hard drives typically configured as RAID systems, may be locally attached, part of a storage area network (SAN) or mounted from another server
  - **Magnetic tape**-magnetic tape data storage in the form of automated storage units called tape libraries
  - **Digital optical media**-besides the common compact disc and DVD optical media in write-once or rewritable forms
  - **Cloud computing**-Data can be stored on offsite cloud computing servers, accessed via the Internet.
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THANK YOU FOR YOUR ATTENTION.

