



PRESENTATION  
ABOUT MARIANA  
RO.

# Mariana Ro



- Mariana Rozhkova (Mariana Ro) is a video blogger on YouTube. Has gained popularity in 2014-2015. It is often associated with the name of the famous videoblogger Ivan Rudsky, better known as Ivangai, who was her boyfriend.



# Video blog



- Has a YouTube channel, which was registered in 2012 and has been inactive for a long time. The first video appeared on the channel in 2014. As of February 1 this year it was signed by more than 4.6 million people and the channel has 350 million views. Marjana calls his fans "Rozhki", and they are her "Mayor".

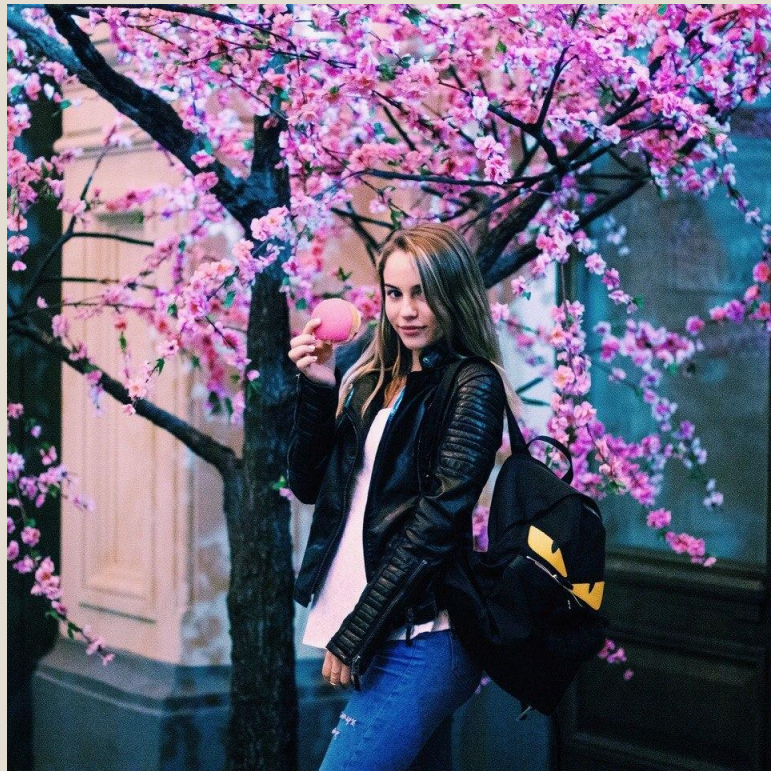




◦Mariyana has a fairly large army of anti-fascists who call themselves "AMR" (Anti Mariana Ro). The most popular reasons for dislike, pointed out by critics, are the unformativity of the videos, too many cliches, the PR from Ivanhay (according to the opponents of Mariyana, she would not have so many subscribers without it), the advertisement of Lyne's messenger.



- In the group Maryanu is condemned for her bright makeup, as well as for her unnaturalness. Also, the biggest "sin" of bloggers (in the opinion of critics) is the lack of all respect for **their** viewers.





**THANK YOU FOR  
ATTENTION!**

At the presentation Anna Ushakova worked.