

Mass Media. Newspapers and magazines

American Country Studies

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Mass Media



Newspapers

- printed one time a week
(Thursday or Friday) / daily / weekly
- main source of income – advertising (“classifieds”)



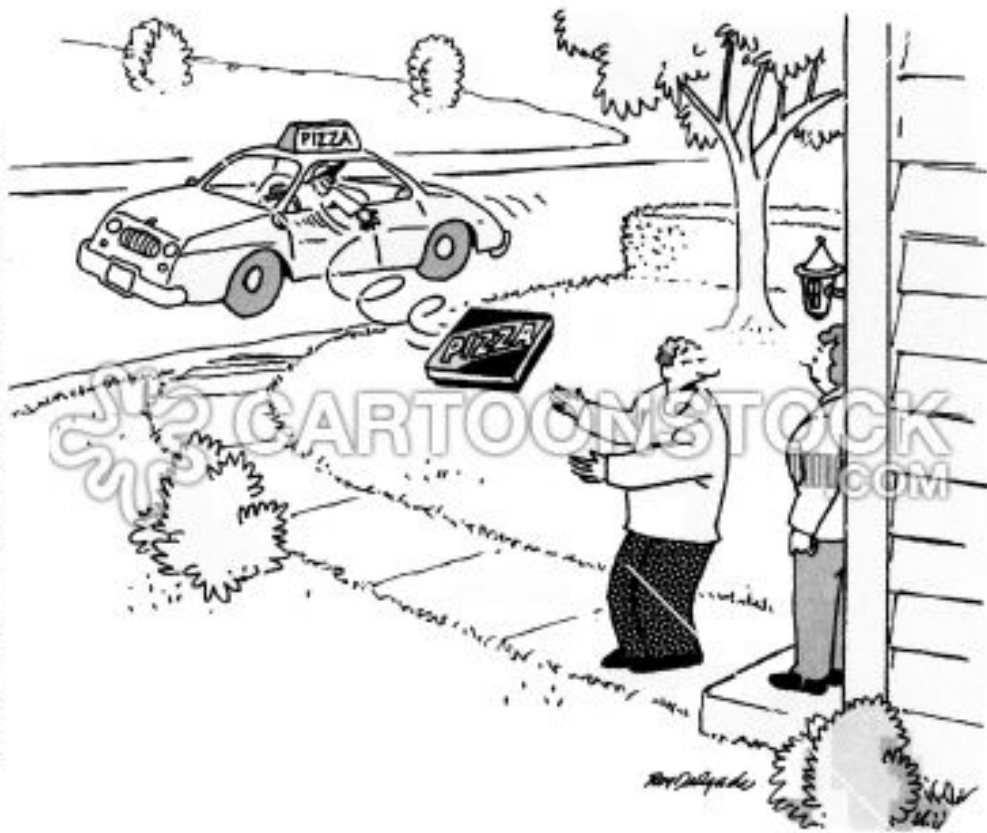
Largest newspapers



Magazines



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" His last job was delivering *newspapers* ! "



- Newspapers & magazines are delivered in plastic bags and you often find them on the ground
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- People can buy newspapers in kiosks, stores or from these boxes:



- References

- [http://www.ted.com/playlists/21/media with meaning.html](http://www.ted.com/playlists/21/media_with_meaning.html)

- <http://www.businessinsider.com/these-6-corporations-control-90-of-the-media-in-america-2012-6>