

Медиакорпорация «News Corporation» (США): история и настоящее.

News Corporation



News Corporation — бывший международный медиахолдинг, подконтрольный Руперту Мёрдоку, который владел, в частности, кинокомпанией 20th Century Fox, телеканалами Fox News, спутниковыми DTH операторами BSkyB, Sky Deutschland, Sky Italia, Foxtel, информационным агентством Dow Jones & Company (включая службу Factiva), а также газетами The Wall Street Journal, The Times, The Sun и New York Post.





История News Corporation - это история Руперта Мердока, американского предпринимателя австралийского происхождения. Под контролем Мердока находятся СМИ, кинокомпании и книжные издательства в США, Великобритании, Австралии и других странах.





Кит Артур Мердок-знаменитый военный корреспондент, сделал хорошую карьеру после первой мировой войны. Он стал исполнительным директором Herald and Weekly Times Group - крупной издательской компании в Австралии, а также владельцем трех небольших местных газет. В 1933 году он получил звание Британского рыцаря. С самого раннего детства он пытался привить сыну любовь к своей специальности, которой очень гордился. И это сделало свое дело, журналистика увлекла Мердока: «По субботам я наблюдал за тем, как отец сдает газету. С тех пор я даже представить не мог, что могу заниматься чем-то другим».

JOULET VA CLINIC VETERANS MEET WITH BIGGERT, DURBIN



BLACK MARKET TOILET PAPER?



JJC'S AUTO LAB GETS A TUNE-UP

As more local shops seek to secure a competitive edge, JJC's auto lab, community college expands facility to double the department's event space.

Lezza's Place Softball Challenge - The rivalry continues...

The annual Lezza's Place Softball Challenge is back! The event is a friendly rivalry between Lezza's Place and the Lezza's Place softball team. The event is held at Lezza's Place and is open to all ages. The event is held on Saturday, September 18th, at Lezza's Place Softball Field.

10:00 AM - Lezza's Place Softball Challenge
1:00 PM - Lezza's Place Softball Challenge
4:00 PM - Lezza's Place Softball Challenge

HALF-PRICE NUTRIBULLET BLENDER & SMOOTHIE KIT

PLUS FREE 4-PAGE SMOOTHIE PULLOUT

TWO EDs HID TRUTH ABOUT GLOBAL CRASH

Miliband and Balls knew UK's economy was due to 'fall off a cliff'... but kept it secret

Shock confession is revealed in new book by Labour mayor who made Miliband an MP

Red Ed sparked house fire - and bought a Muslim prayer mat to cover up burns

EXCLUSIVE
 by Simon Walters
 POLITICAL EDITOR

10p BEST WAYS TO BEAT MISERY OF BACK PAIN

CHEAPER THAN THE DAILY MAIL AND TEN TIMES BETTER!

yourhealth - pages 326-33

MYSTERY OF THE REAL LIFE BATMAN WHO NABBED A BURGLAR

SEE PAGE 9

BATTLE TO KEEP OUT EU MIGRANTS

Now Germany joins backlash against wave of benefit tourists

STEELY QUEEN BOUNCES BACK JUST 24 HOURS AFTER HEALTH SCARE

SEE PAGE 7

THE SUNDAY TIMES



BBC3 faces questions over tabloid TV

Dipesh Gadhur
 Media Correspondent

Other shows to be broadcast on the digital channel later this year include a £200,000 documentary, *The History of the C-Word*, and a programme about the size of men's penises.

MARK THOMPSON, the head of the BBC, is to be questioned by MPs over the "dubious" content of the corporation's channel for young adults after commissioning a string of programmes with explicit-ridden titles.

The latest offerings from BBC3 include *F*** Off, I'm a Hairy Woman, F*** Off, I'm Gineer*, and *My Bis Beasts* controversial new shows is called *My Penis and Everyone Else's*. It is aimed at "challenging society's stereotypes of masculinity as well as getting to the heart of why men are so fixated with their members".

Launched in 2005, the channel has had successes, including comedies such as *Little Britain*, which rapidly transferred to the mainstream.

A BBC spokesman said: "Although these shows have a hard-hitting, provocative title, it does not mean their content is question why the corporation is spending money and, indeed, occupying another slot on the [television] spectrum when it doesn't seem to be using it for purposes which are really in line with its remit."

"I look forward to asking Mark Thompson why hairy women are an important part of public service broadcasting."

The programme about society's obsession with women being hair-free will be screened on Thursday and is presented by Shazia Mirza, the Muslim stand-up comic.

Thompson is due to give evidence to the Commons culture, media and sport select committee after Easter as part of its inquiry into public service broadcasting.

John Whittingdale, the committee's chairman, said: "Ever since it started, BBC3 has always seemed to me to comprise of somewhat dubious programmes.

It is not adding very much to the public service output of meet the BBC's public service remit and is a waste of licence payers' money.

It is also not adding very much to the public service output of question why the corporation is spending money and, indeed, occupying another slot on the [television] spectrum when it doesn't seem to be using it for purposes which are really in line with its remit."

M DAILY MIRROR

THE AUSTRALIAN

NUMBER 364

TUESDAY SEPTEMBER 14 1965

PRICE SIXPENCE

Registered in Australia for publication by post as a newspaper

BIGGEST TANK BATTLE SINCE WORLD WAR II

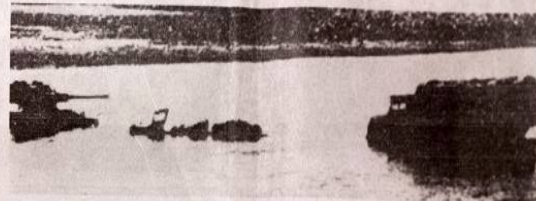
PAKISTANI VICTORY

Huge losses on both sides

From OUR WORLD CABLE SERVICES IN NEW DELHI and RAWALPINDI, Monday

Pakistani forces have repulsed a massive Indian armored assault in the greatest tank battle since the African desert campaign of World War II.

In a desperate, two-day battle among the maize fields of West Pakistan, the Pakistani forces have turned back an Indian force estimated at 50,000 men supported by hundreds of tanks and heavy artillery pieces.



RIVER THEIR LAST ENEMY

ABANDONED BY THE INDIAN ARMY IN its retreat from the battle of Sialkot, a tank and two trucks lie awash in a frontier river. The battle was the biggest clash of armored units since the World War II campaign in North Africa and appears to have been won by Pakistan. Any advantages pressed home could be the deciding factor in the present Indo-Pakistan conflict.

Australia will give away £60m this year

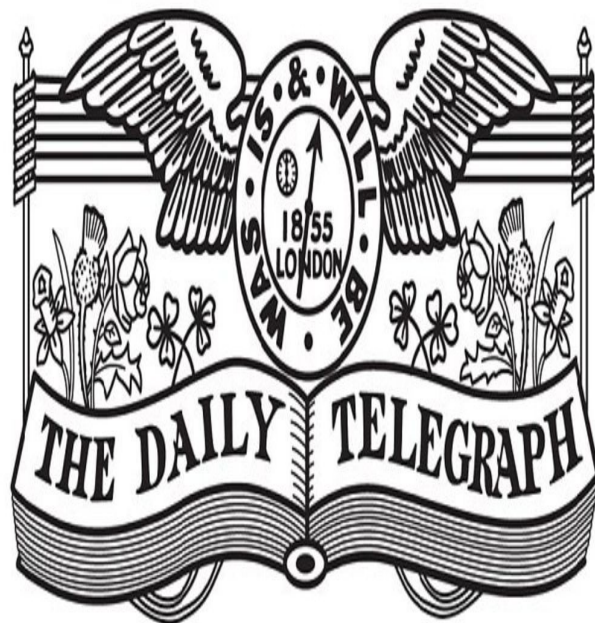
By OUR DIPLOMATIC CORRESPONDENT, KENNETH RANDALL

DRUG PRICE CUT WILL SAVE \$

Price reductions of drugs will cut \$2.6 million cost of Australia's National Scheme.

The Minister for Health announced the reductions following negotiations between the health Government and the industry.

Mr. Whitehead said the Health Minister will announce the price cuts at a public hearing on Monday.



THE Sun

IMPURATOR IAIN LIVES UP UNLIKELY GIO



Elvis has left the old folks home

THE NEWS OF THE WORLD

LONDON: NEWS, APRIL 19, 1965

THE POLITICIAN
INCREASED RATES AND HARSH POLICY
 The Conservative Party's new policy of...
A VIEW AND ANGLER
 The first of the new...
THE HAND AT A DISTANCE
 The...
THE POLITICIAN
 The...
A VIEW AND ANGLER
 The...
THE HAND AT A DISTANCE
 The...

San Antonio Express-News

HarperCollins Publishers

FINAL EDITION

FOUNDED DECEMBER 16, 1852

Weather
Showers Tonight
Showers Tomorrow
Low Tonight 70
High Tomorrow 87
See B-2

The Washington Star

NEW YORK POST

THE AMAZING MET • WALTER KIRN ON MR. TRAINSPOTTING

20¢ • AUGUST 19, 1995

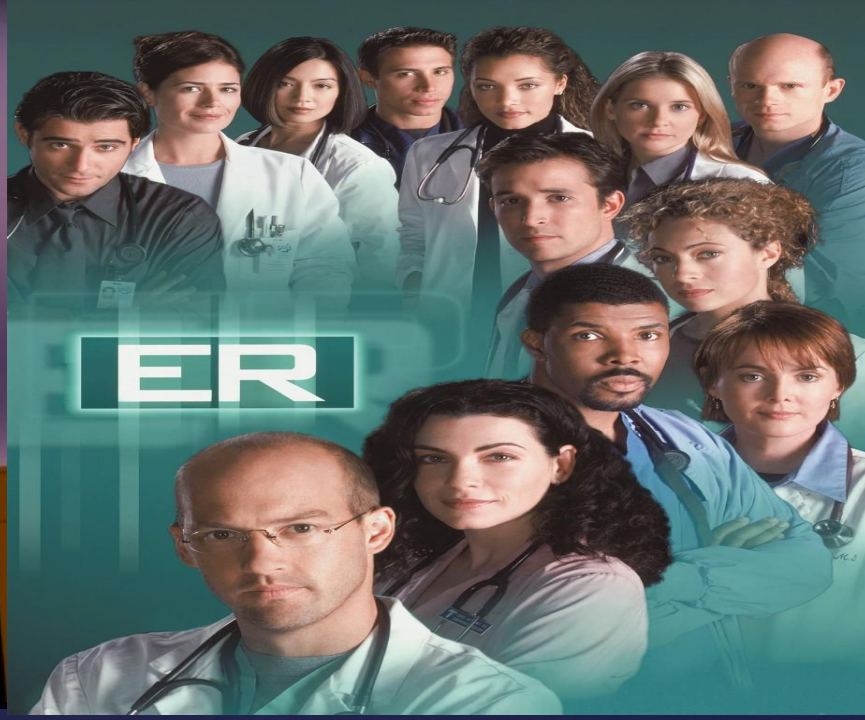
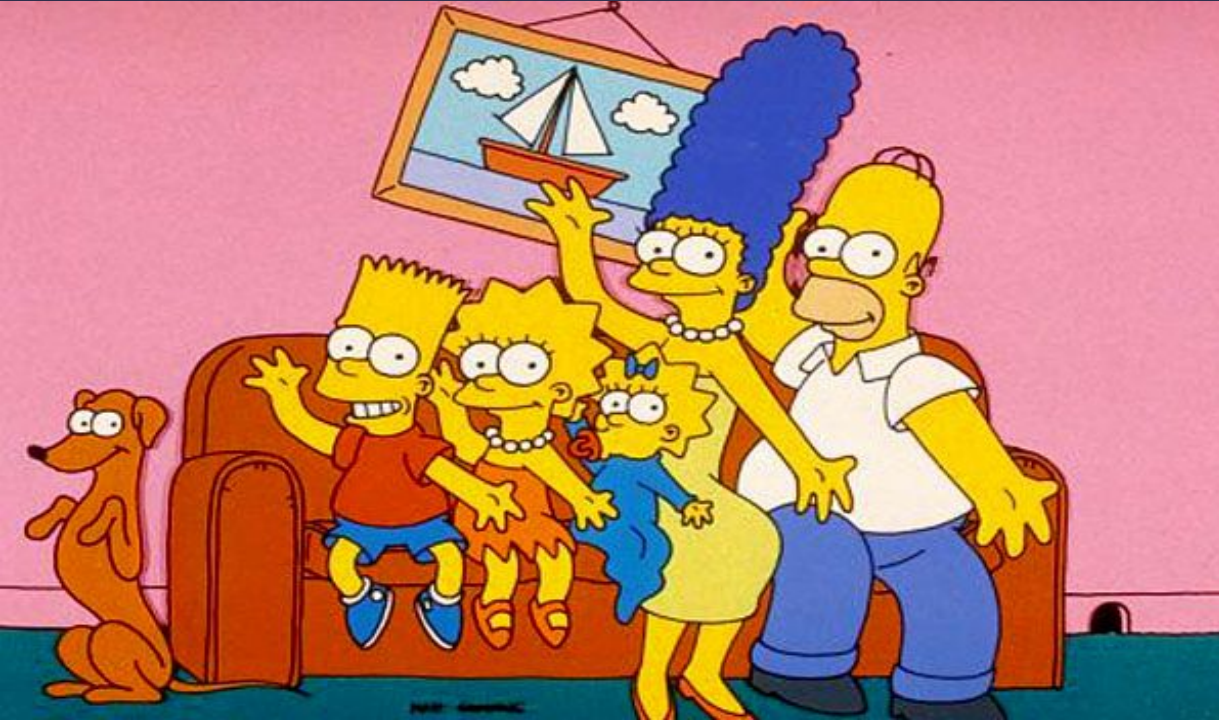
NEW YORK

BOB DOLE, WAKE UP!

The GOP's top Young
Turks frankly and
rudely wonder if
anything can revive
his candidacy.
They doubt it.
By Jacob Weisberg

**A FAT-CAT
CATALOGUE**
WHICH RICH
NEW YORKERS
GAVE HOW
MUCH TO
WHICH POLS





5W

TELEVISION



BRITISH SATELLITE BROADCASTING

 **News Outdoor**
R U S S I A

**НАШЕ
РАДИО**



ULTRA
70,19FM



 News Corp



Спасибо за внимание!