

Медиакорпорация «News Corporation» (США): история и настоящее.

News Corporation



News Corporation — бывший международный медиахолдинг, подконтрольный Руперту Мёрдоку, который владел, в частности, кинокомпанией 20th Century Fox, телеканалами Fox News, спутниковыми DTH операторами BSkyB, Sky Deutschland, Sky Italia, Foxtel, информационным агентством Dow Jones & Company (включая службу Factiva), а также газетами The Wall Street Journal, The Times, The Sun и New York Post.





История News Corporation - это история Руперта Мердока, американского предпринимателя австралийского происхождения. Под контролем Мердока находятся СМИ, кинокомпании и книжные издательства в США, Великобритании, Австралии и других странах.





Кит Артур Мердок-знаменитый военный корреспондент, сделал хорошую карьеру после первой мировой войны. Он стал исполнительным директором Herald and Weekly Times Group - крупной издательской компании в Австралии, а также владельцем трех небольших местных газет. В 1933 году он получил звание Британского рыцаря. С самого раннего детства он пытался привить сыну любовь к своей специальности, которой очень гордился. И это сделало свое дело, журналистика увлекла Мердока: «По субботам я наблюдал за тем, как отец сдает газету. С тех пор я даже представить не мог, что могу заниматься чем-то другим».

JOULET VA CLINIC VETERANS MEET WITH BIGGERT, DURBIN



FINISHED



BLACK MARKET TOILET PAPER?



JJC'S AUTO LAB GETS A TUNE-UP

As more local shops seek to secure a competitive edge, JJC's auto lab, community college expands facility to double the department's event space.

Lezza's Place Softball Challenge - The rivalry continues...

The annual Lezza's Place Softball Challenge is back! And it's more exciting than ever! Joining the fun is Lezza's Place Softball Club, which is sponsoring the event. The challenge is a friendly rivalry between Lezza's Place Softball Club and the Lezza's Place Softball Club. The event is held at Lezza's Place Softball Club. The event is held at Lezza's Place Softball Club.

Thursday, September 18th - Lezza's Place Softball Club
7:00 PM - Lezza's Place Softball Club
7:00 PM - Lezza's Place Softball Club

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Red Ed sparked house fire - and bought a Muslim prayer mat to cover up burns

EXCLUSIVE
 by Simon Walters
 POLITICAL EDITOR

10p BEST WAYS TO BEAT MISERY OF BACK PAIN

CHEAPER THAN THE DAILY MAIL AND TEN TIMES BETTER!

yourhealth - pages 326-33

MYSTERY OF THE REAL LIFE BATMAN WHO NABBED A BURGLAR

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BATTLE TO KEEP OUT EU MIGRANTS

Now Germany joins backlash against wave of benefit tourists

STEELY QUEEN BOUNCES BACK JUST 24 HOURS AFTER HEALTH SCARE

SEE PAGE 7

THE SUNDAY TIMES



BBC3 faces questions over tabloid TV

Dipesh Gadhur
 Media Correspondent

MARK THOMPSON, the head of the BBC, is to be questioned by MPs over the "dubious" content of the corporation's channel for young adults after commissioning a string of programmes with explicit-ridden titles.

The latest offerings from BBC3 include *F*** Off*, *I'm a Hairy Woman*, *F*** Off*, *I'm Gineer*, and *My Bis Beasts*.

Other shows to be broadcast on the digital channel later this year include a £200,000 documentary, *The History of the C-Word*, and a programme about the size of men's penises.

Critics believe that BBC3 has plunged to depths of sensationalism that were once the preserve of Channel 4 when it earned its then boss, Michael Grade, the newspaper columnist's sobriquet of "pornographer-in-chief".

The critics claim BBC3, which is aimed at the 16-34 age group and has an annual

meet the BBC's public service remit and is a waste of licence payers' money.

Thompson is due to give evidence to the Commons culture, media and sport select committee after Easter as part of its inquiry into public service broadcasting.

John Whittingdale, the committee's chairman, said: "Ever since it started, BBC3 has always seemed to me to comprise of somewhat dubious programmes.

It is not adding very much to the public service output of

question why the corporation is spending money and, indeed, occupying another slot on the [television] spectrum when it doesn't seem to be using it for purposes which are really in line with its remit.

"I look forward to asking Mark Thompson why hairy women are an important part of public service broadcasting."

The programme about society's obsession with women being hair-free will be screened on Thursday and is presented by Shazia Mirza, the Muslim stand-up comic.

controversial new shows is called *My Penis and Everyone Else's*. It is aimed at "challenging society's stereotypes of masculinity as well as getting to the heart of why men are so fixated with their members".

Launched in 2005, the channel has had successes, including comedies such as *Little Britain*, which rapidly transferred to the mainstream.

A BBC spokesman said: "Although these shows have a hard-hitting, provocative title, it does not mean their content is

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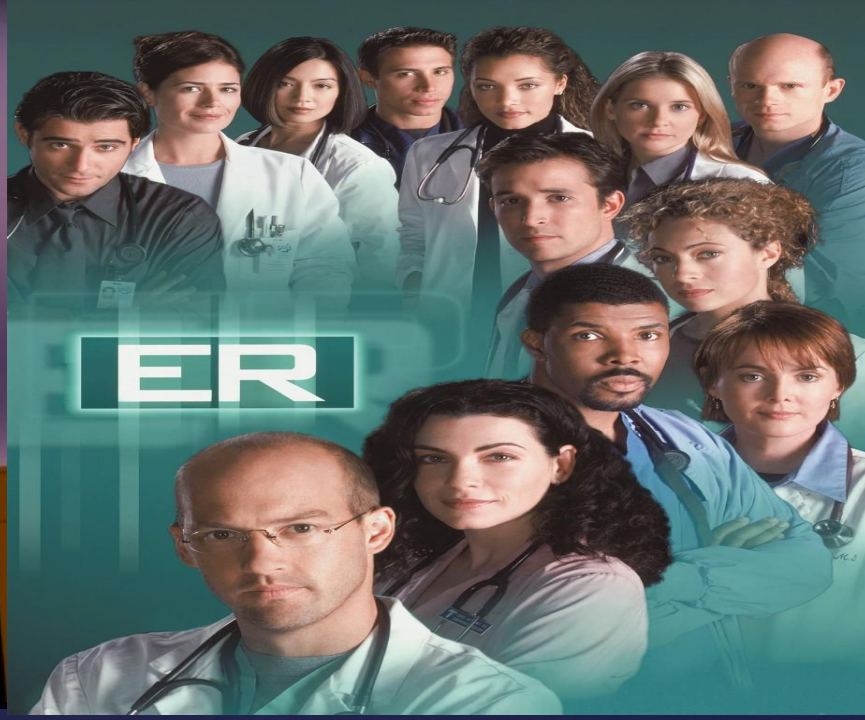
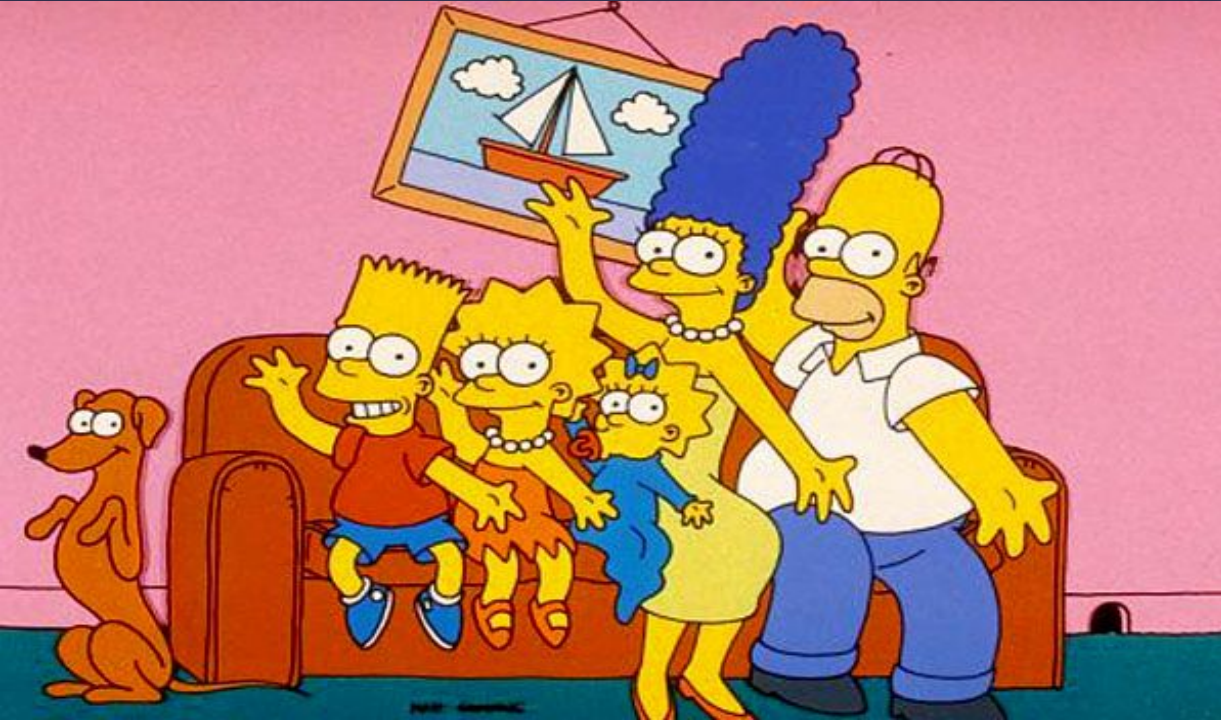
NEW YORK

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By Jacob Weisberg

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