

**Project:** Global Social Media Plan // February

**Topic:** Music

**Format:** image

**Date:** Flexible Content



## Description

Ask the community whether they prefer music or silence while driving.

## Facebook

Posting text (240)

Music while driving – or silence? #sound #volkswagen

## Twitter

Posting text (140)

Music while driving #volkswagen – or silence? #sound

## Instagram

Posting text

Music while driving – or silence?  
#sound #vw #volkswagen #car #music #singing  
#driving #ontheroad

## Image

