

My practice

# beauty salon "Selena"

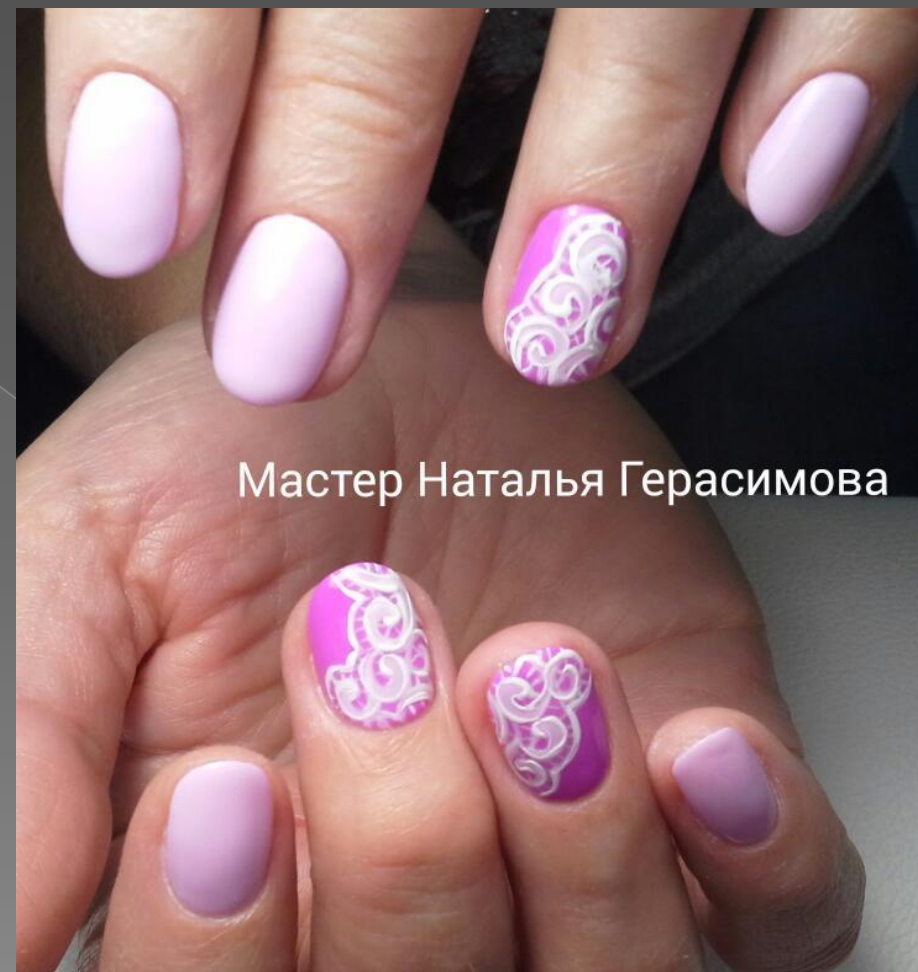


# Description:

- The salon has been operating since 2009.
- It is opposite the metro station "Mezdunarodnaya" on Bukharetskoy street.
- In beauty salon you can use the services of professional masters for the care of hair, face, body, feet and hands.
- All the masters closely follow the novelties of the beauty industry and offer their customers the best of the best.



# The works of the masters







# Practice:

- in 2014, the Director of the organization invited me to the salon, to work in the field of PR and advertising. When I started working, I found out that they have never had any specialist advertising. For the time that I trained in the salon, I helped them with the creation of a new design, creating social media accounts, wrote in a group post, discussed the partnership with the leading website of "Zoon», engaged in the monitoring of competitors, and many others.



# СЕЛЕНА

ПОЛЕТ К ПРЕКРАСНОМУ