NEW TREND: TECHNOLOGICAL DRESSES PART II

LAUSHKINA ANASTASIYA



DESIGNER YING GAO CREATIONS WITH EYE-TRACKING TECHNOLOGY SO THAT THEY ACTIVATE WHEN SOMEONE'S GAZE

GAO'S LOOSE WHITE AND IVORY SHIFT DRESSES ARE MADE FROM SHREDDED AND RUCHED SUPER-ORGANZA- THE WORLD'S LIGHTEST FABRIC

THEY ARE SEWN WITH PHOTOLUMINESCENT THREAD AND CONTAIN TINY EYE-TRACKING ELECTRONIC DEVICES



THE GAZE-ACTIVATED DRESSES HAVE SMALL MOTORS SEWN INTO THEM THAT CAN MOVE PARTS OF THE DRESS AND MAKE THEM CHANGE SHAPE SENSORY TECHNOLOGY IS USED TO TRANSFORM THE GARMENTS FROM PALE, ETHEREAL DRESSES INTO LUMINESCENT ART WORKS THAT RESEMBLE JELLYFISH



YÍNG GAO EXPLAINED THE CONCEPT: WE USE AN EYE-TRACKING SYSTEM SO THE DRESSES MOVE WHEN A SPECTATOR IS STARING, SHE SAID

'[THE SYSTEM] CAN ALSO TURN OFF THE LIGHTS, THEN THE DRESSES ILLUMINATE.'