

# Tourism in Tajikistan. Strategy of development.

Aziza Navjuanova

Lenara Appas

# Outline:



- What tourism is?
- Tourism in Tajikistan
  - Types of tourism
- Problems
- Suggestions
- Conclusion

Tourism is



# Tourism in Tajikistan



Gissar fortress



Pamir Highway



Sarez lake



Iskanderkul lake

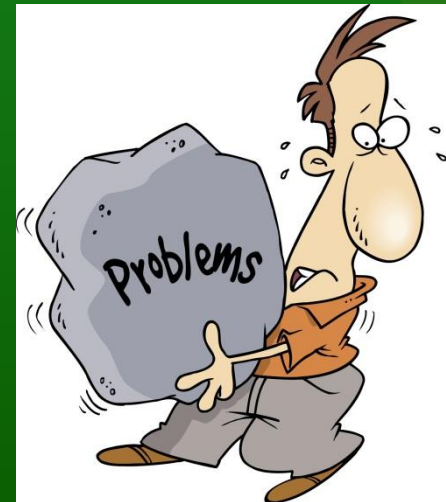
# Types of tourism in Tajikistan:

- ◆ Eco-tourism
- ◆ Mountain sport tourism and mountaineering
- ◆ Historical and cultural tourism
- ◆ Spa treatment and rest



# Problems

- Unorganized tours
- Poor service
- Lack of advertising/poor service



# Formula of sustainable development of tourism

Advertising

Accommodation sector

Organization of tours

Independent department

Infrastructure

# Conclusión







**Thanks for your  
attention**