

**Project:** Global Social Media Plan // October



**Topic:** Peek-A-Boo

**Subline:** Featuring a vintage Volkswagen Beetle and Microbus

**Format:** Image

**Date:** Flexible Content

<b>Description</b>	Reminding people of the childhood game peek-a-boo by showing the famous Beetle and Microbus.
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<b>Facebook</b>	
Posting text (240)	Peek-a-boo! #classiccar #vintage #volkswagen

<b>Twitter</b>	
Posting text (140)	Peek-a-boo! #classiccar #vintage #volkswagen

<b>Instagram</b>	
Posting text	Peek-a-boo! #classiccar #vintage #volkswagen #vw

