

Project: Global Social Media Plan // October



Topic: Peek-A-Boo

Subline: Featuring a vintage Volkswagen Beetle and Microbus

Format: Image

Date: Flexible Content

Description

Reminding people of the childhood game peek-a-boo by showing the famous Beetle and Microbus.

Facebook

Posting text (240)

Peek-a-boo! #classiccar #vintage #volkswagen

Twitter

Posting text (140)

Peek-a-boo! #classiccar #vintage #volkswagen

Instagram

Posting text

Peek-a-boo! #classiccar #vintage #volkswagen #vw

Image

