

PERSPECTIVES OF WORK IN TOURISM

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INTRODUCTION

- ▶ Over the decades, tourism has experienced continued growth and deepening diversification to become one of the fastest growing economic sectors in the world.
 - ▶ The tourism industry has been the largest provider of employment all over the world. Jobs generated by this industry are not limited to direct service sectors, but spread to wider areas as well, namely to infrastructure, farming, manufacturing, telecommunications, transportation and retail.
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POPULAR SPECIALTIES IN TOURISM

- ▶ 1. Tourism management. Also tourist manager receives an additional amount for each tour sold. Lot of people believe that the work manager of tourism is very perspective. The salary ranges from 40 to 70 thousand rubles.



- ▶ 2. Manager of travel agency is also popular specialties which allows to find a reliable income. The work of manager of travel agency is the coordination of activity of the company, development of a marketing plan and pricing. So he should know the features of the tourism organization. Director or owner of a travel company earns 100 rubles a month.



- ▶ 3. Travel manager is the coordinator of the tour, which is also available work in tourism. His responsibilities include the creation of new tourist destinations. It is engaged in the development of corporate and individual trips. Such a specialist he should know all the features of the popular resorts. His salary is 80 thousand rubles.



- ▶ 4. Guide. His duty to accompany the group in different traveling. They have time to visit for some years in many countries around the world and meet with many interesting people. It brings not great income, but the travel agency pays for all journey.



5. Hostess

- ▶ Meet and greet new customers.
- ▶ Make sure that visitors to the correct settled in a hotel and did not have any embarrassing situations.
- ▶ Watch the clients and make sure they are all happy.
- ▶ To inform about the various promotions and bonuses in the facility.



THANKS FOR YOUR ATTENTION

