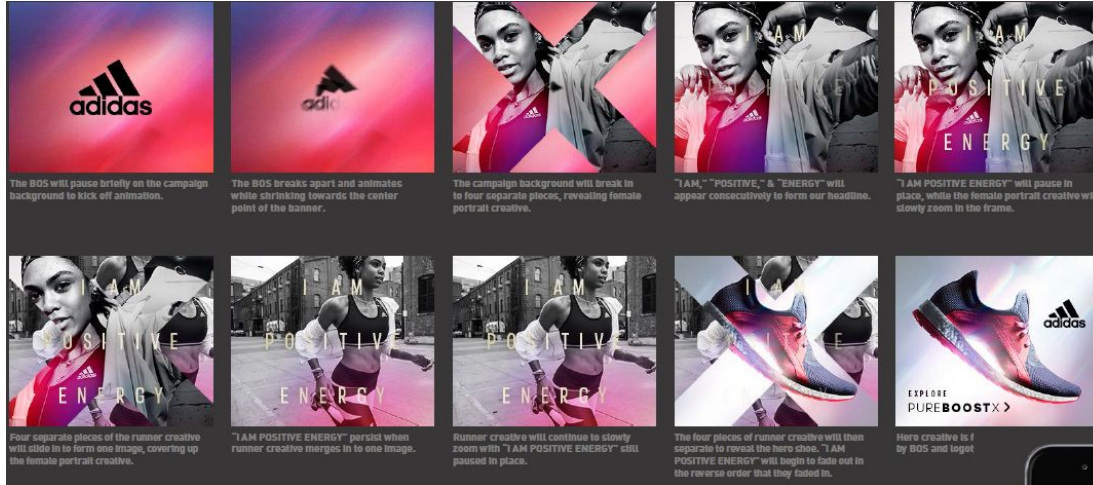


ONLINE ADVERTISING – INITIAL MOCKUPS



MOBILE RICH EXPERIENCE

DESKTOP FORMATS

| STANDARD | | | STATIC | | |
|----------|------------|------------|-----------|----------|--------|
| Vendor | Specs | Format | Vendor | Specs | Format |
| All | 300x250 | HTML5, jpg | Facebook | 1200x627 | jpg |
| | 728x90 | HTML5, jpg | | 320x50 | jpg |
| | 160x600 | HTML5, jpg | | 300x50 | jpg |
| | 120x600 | HTML5, jpg | | 768x1024 | jpg |
| | 800x250 | HTML5, jpg | | 320x460 | jpg |
| 970x250 | HTML5, jpg | Spotify | 800x435 | jpg | |
| | | "Skins" | 1600x1600 | Psd | |

