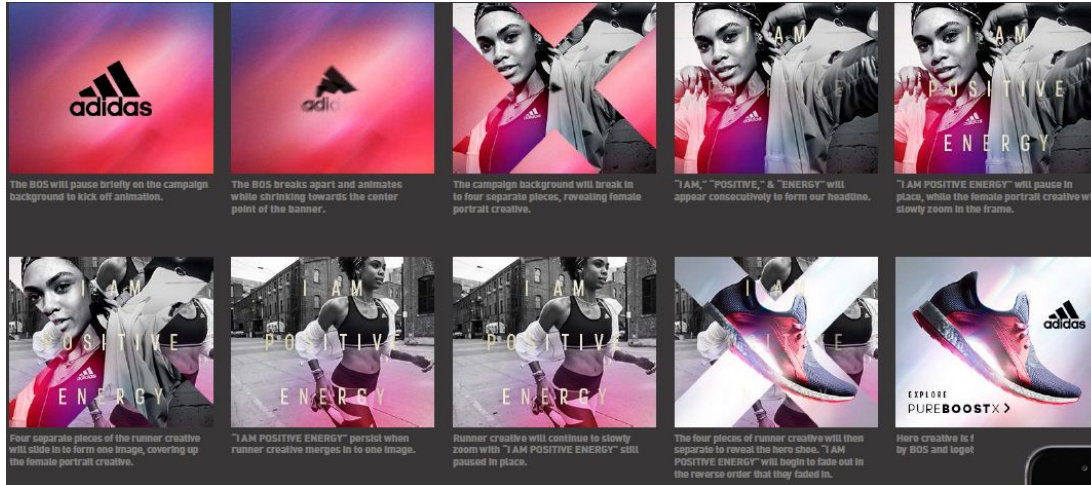


# ONLINE ADVERTISING – INITIAL MOCKUPS



## MOBILE RICH EXPERIENCE

## DESKTOP FORMATS

STANDARD			STATIC		
Vendor	Specs	Format	Vendor	Specs	Format
All	300x250	HTML5, jpg	Facebook	1200x627	jpg
	728x90	HTML5, jpg		320x50	jpg
	160x600	HTML5, jpg		300x50	jpg
	120x600	HTML5, jpg		768x1024	jpg
	800x250	HTML5, jpg		320x460	jpg
970x250	HTML5, jpg	Spotify	800x435	jpg	
		"Skins"	1600x1600	Psd	

