

|  |                             |   |                                     |
|--|-----------------------------|---|-------------------------------------|
| Brand / Indication                                 | Country                     | Brand Manager Contact                               | QAP Agency Contact                  |
| Abbott   | Developing Countries        |   |                                     |
| CLM Presentation Name                              | Presentation repository     | Design manager contact                              | Responsible developers lead contact |
| Portfolio Template                                 |                             |   |                                     |
| OS to support                                      | Design link                 | Dates of deliveries                                 |                                     |
| Android, iOS based on eWizard conversion abilities |                             | Alpha: <Date><br>Beta: <Date><br>Master: <05.06.15> |                                     |
|  | e-Wizard production account |   |                                     |
|  |                             |   |                                     |

# ***Presentation structure***

**Home**



**Targeting**



**Actualization**



→ *Transition by swipe*

| CLM Presentation Name | Chapter | Slide name | Presentation structure ID | monitoring | mapping |
|-----------------------|---------|------------|---------------------------|------------|---------|
|                       | Home    | Home page  | 1.0                       | -          |         |



**Functionality:**

When we enter the presentation, the title appears from the right side.

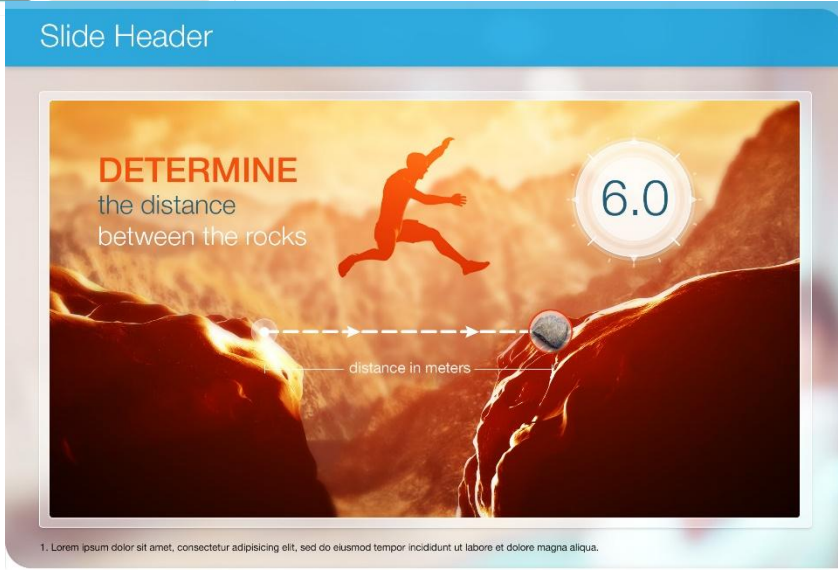
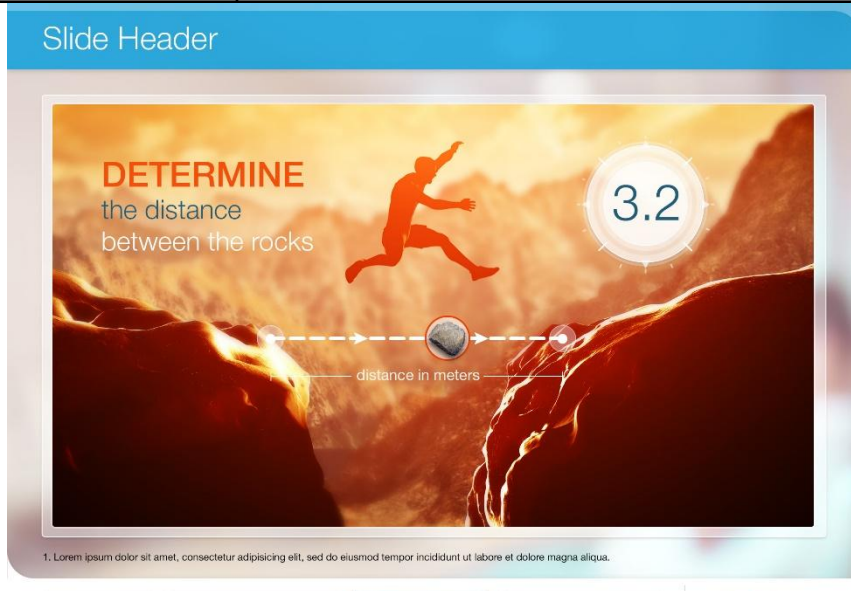
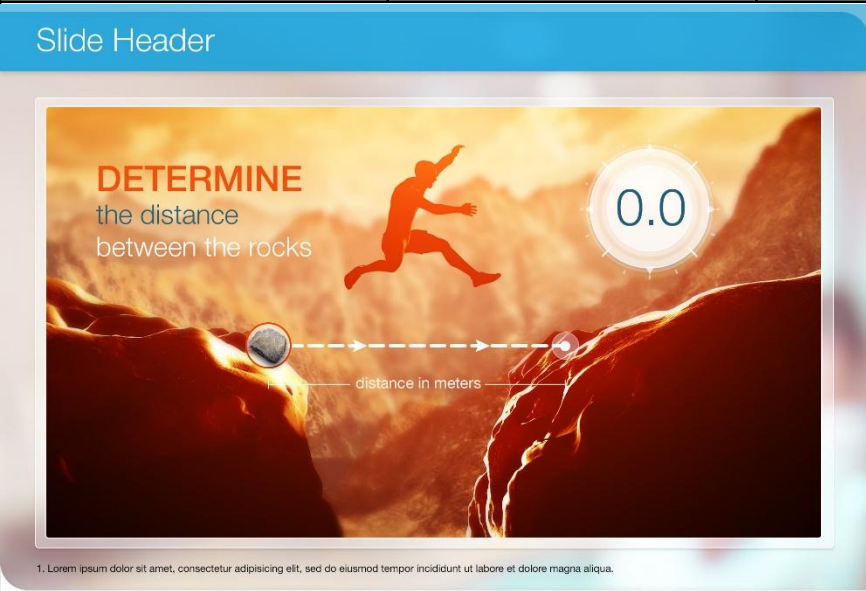
**References:**

none

**Design:**

none

| CLM Presentation Name | Chapter   | Slide name | Presentation structure ID | monitoring | mapping |
|-----------------------|-----------|------------|---------------------------|------------|---------|
|                       | Targeting | Slider     | 3.0                       | -          |         |



**Functionality:**

On this slide a doctor can choose a number of potential patients, using a slider. We can ask for example "How many patients visit him with particular disease?" When moving a slider to the right with a finger, the number increases.

**References:**

none

**Design:**

none

| CLM Presentation Name | Chapter   | Slide name | Presentation structure ID | monitoring | mapping |
|-----------------------|-----------|------------|---------------------------|------------|---------|
|                       | Targeting | Draggable  | 3.1                       | -          |         |

Slide Header

Slide Header

**Functionality:**

On this slide we can find out what medicine does the doctor prescribe more often. On the left side there is a list of medicines, with a help of a finger a doctor can move the medicine to the most suitable place, putting them in the necessary order. On the top there will be a medicine which is frequently prescribed, on the button will be one which is prescribed the least often.

Home
  Argumentation
  Targeting
  Actualization

Home
  Argumentation
  Targeting
  Actualization

**References:**

none

Slide Header

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**Design:**

none

| CLM Presentation Name | Chapter       | Slide name | Presentation structure ID | monitoring | mapping |
|-----------------------|---------------|------------|---------------------------|------------|---------|
|                       | Actualization | Cover flow | 4.1                       | -          |         |

## Slide Header



### Description:

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

### Functionality:

On this slide there is a gallery with images and their descriptions. When we skim the pictures, appropriate description below it appears.

### References:

none

### Design:

none

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**Abbott**

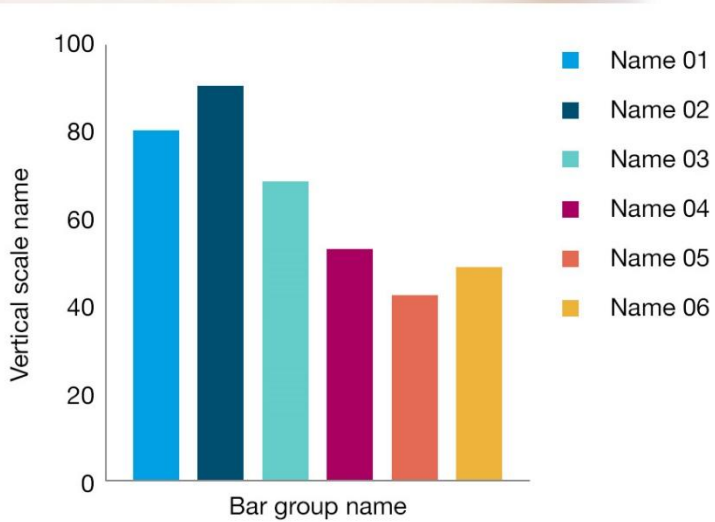
| CLM Presentation Name | Chapter       | Slide name | Presentation structure ID | monitoring | mapping |
|-----------------------|---------------|------------|---------------------------|------------|---------|
|                       | Actualization | Chart      | 4.2                       | -          |         |

## Slide Header

Brand Logo

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### Functionality:

When we enter this slide a graph appears, bars grow one by one.  
As a conclusion text and image on the right show up.

### References:

none

### Design:

none

1. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

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