Project: Global Social Media Plan // April

Topic: Read-a-Road-Map Day

Format: image Date: 5 April



Description	No need for an old school road map - with the 3D view, the new Golf's Discover Pro Navigation system offers a map that can be easily followed on the 9.2" colour touch-screen.
Facebook	
Posting text (240)	Never get tangled up folding a roadmap again! #readaroadmapday #navigation #vwgolf
Twitter	
Posting text (140)	Never get tangled up folding a Roadmap again! #readaroadmapday #navigation #vwgolf
Instagram	
Posting text	Never get tangled up folding a roadmap again! #readaroadmapday #navigation #vwgolf #volkswagen

Image

