

# SUBCULTURES OF THE WORLD



# WHO ARE HIPSTERS?



# ORIGIN HISTORY



- The subculture of hipsters arose in the 40th years in the USA.
- Participants of the movement - young people at the age of 16-23 years.
- Founders of new style are performers of jazz music and representatives of bohemian society.



# HIPSTERS - A CONSUMER SOCIETY PRODUCT.



- Now young people have more opportunities and less illusions, therefore they want to hide, be protected, to choose that they consider interesting and elite. They don't want to be similar to someone, but they are crowd.



THEY FIGHT FOR FREEDOM, BUT DON'T KNOW THAT IT IS.



# PEOPLE WITHOUT FUTURE



- All hipsters listen to indie-rock; they read books of fashionable writers ; they watch unusual films; but they do it not because it really is pleasant to them but because famous someone so does. Hipsters know nothing and don't create — they only have to be aware that appeared the new.



THE END

