

**Project:** Global Social Media Plan // November

**Topic:** #tbt

**Format:** image

**Date:** Flexible Content



## Description

This charming Volkswagen Bulli post office takes our followers back to the days when ice cream, milk, eggs and even postal services were sold on wheels.

## Facebook

Posting text (240)

You've got mail. #tbt #volkswagen

## Twitter

Posting text (140)

You've got mail. #tbt #volkswagen

## Instagram

Posting text

You've got mail.

#tbt #volkswagen #vw #car #postoffice #mail  
#mailbox #nostalgia

## Image

