

THE



TIMES



- First published in London in 1785 under the title “*The Daily Universal Register*”
 - It’s main function was to publicize a system of typography in which Walter was then interested.



The founder is John Walter



THE TIMES

- It's issued from Monday to Saturday in London
- Retail price instance is £1.00, on Saturday: from £1.50
- Distributed in the UK and abroad
- The total circulation -429 554 copies (data for August - October 2011)
- Owner - The News International Ltd (News Corporation)
Audience-Adults



Structure

Sections and appendices:

Issued every day

- Main News
- Business
- Sport
- Times 2 (from Monday to Friday, contains news, fashion, education, lifestyle, medicine, arts and entertainment, science, relations between parents and children, crosswords and puzzles)

Pub culture

When your local has praises like this to sing, who needs a juke box?

► Old-fashioned inn is named best in Britain

► Landlord refuses to be swayed by fashion

Simon de Bruxelles

There is no juke box, no pool table, no fruit machine and definitely no "theme". It does not even serve chips. All of which helps to explain why the Old Spot Inn in Dursley, Gloucestershire, has won the 2008 Pub of the Year award from the Campaign for Real Ale.

hear it from someone else they will feel let out."

The Old Spot Inn has been successful by refusing to follow fashion, Mr Herbert said. "Although we do food during the week we would never call ourselves a gastropub. Our drinkers come first, which is why the food stops at 8pm during the week and we don't serve it at all on Friday and Saturday evenings. We don't do chips either because there's nothing I hate more than stepping into a pub and being hit by the smell of grease."

Belinda, Mr Herbert's wife, cooks while he pulls the pints, which come from about ten local breweries.

Unlike many pubs the Old Spot

beneficial when the practice has been



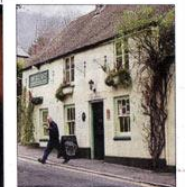
Ric Saintry and Steve Herbert, past and present landlords, in the Old Spot Inn

the smokers went out there so we had room inside for 100 more drinkers."

The Old Spot Inn used to be a run-down "Whitbread" pub called the Fox 100-year-old pub

Ellie, retired in 2001. Mr Saintry may no longer be pulling pints but he is far from forgotten. One of the regular beers from the nearby Uley Brewery is called Old Ric in his honour.

Julian Hough, pubs director for the Campaign for Real Ale (Camra) and one of the judges, said: "The Old Spot Inn is a great example of how success-



ful a well-run community pub can be. Steve and Belinda are dedicated to maintaining the local character of the pub."

So could other pubs benefit from the Old Spot's example? Mr Herbert is unequivocal. "It is going to be a hard year for a lot of pubicans," he said. "The smoking ban has hit trade and the price of materials, from barley to fuel, is going up. When times are tough the answer is to work smarter, not harder."

Members of Camra from across Britain visited thousands of pubs before selecting 16 regional winners. Four of these were put forward for the national final. The other three were the Blue Peter Hotel in Kirkcubbin, Stranraer, the Land of Liberty, Peace and Plenty in Herongate, near Rickmansworth, Hertfordshire, and the Turk's Head in St Helens, Merseyside.

THE TIMES



times2

A strange road to recovery

EXCLUSIVE MY NEW LIFE, BY 'GIRL' IN THE CELLAR NATASCHA KAMPUSCH

LIFE STYLE ARTS

Column ▶
Curtain Moore
DAYS FULL OF PETER AND AL, HOW CAN I SAVE THE PLANET TODAY



Motoring ▶
Giles Smith
ON THE ROAD
SUVS AND MARRIAGE



Arts ▶
Paul Hughes
ROCK, THE TV WHERE COMEDY AND MUSIC COLLIDE



MONDAY
02.06.08

Structure

Thematic sections according to days of the week:

Monday: The Game (dedicated to football)

Tuesday: Body & Soul (well-being and health), Law, Public Agenda, Men (life-style)



THE PICK OF THE WEEK'S PUBLIC SECTOR MEDIA

PUBLIC AGENDA

We've read the list - to deliver what matters 26 OCTOBER 2009

INSIDE LAW SUPPLEMENT

100 THE TIMES TUESDAYS

PUBLIC SECTOR Revealed: the universities that invest in arms

► Why British Waterways wants to own pubs, by its chief executive

HEALTH Compensation culture: NHS may dish out damages

► Testing times: the skills check-up that GPs would rather not face

MANAGEMENT Losing track: how councils risk another Climbie

► On reflection: the lessons to be learnt from big project failures

CAREERS Secure your future with the help of our experts' advice

► Public Agenda Jobs Service: your one-stop employment shop 18-19

PLUS 10 PAGES OF TOP PUBLIC JOBS



Structure

Wednesday: Crème (for office managers of large companies), Fashion (style)

Thursday: The Table (food), Screen (announcements, interviews, discussions), Career (tips, announcements)

Friday: Bricks and Mortar, Arts & Ents (and entertainment), Sounds (news, reviews, interviews)



Structure

Saturday: Money, Travel, Books, The Magazine, The knowledge, Body & Soul, Weekend, Saturday Review, Playlist, The Luxx



Other editions

- **The Sunday Times**
- **The Times Literary Supplement**
- **Eureka**
- **Times Educational Supplement**
- **Times Higher Education**



T E S



Thank you for attention!