

THE POWER OF INTROVERTS

Speech by Susan Cain on TED

Presenter: Abylaikhan Aldamzharov

OUTLINE

- ◉ Introduction
- ◉ Susan Cain's assumption
- ◉ Strengths and weaknesses (fallacies)
- ◉ Intended and incidental implications
- ◉ Conclusion

INTRODUCTION

Susan Cain on Ted talking about the power of introverts



SUSAN CAIN'S ASSUMPTION

- ◉ Introvert ≠ Shy
- ◉ Stop constant group working
- ◉ The world is made for extroverts

STRENGTHS AND WEAKNESSES

- Clearly explains the situation about extroverts
- Gives good examples using metaphors
- Well structured conclusion

- Underestimates the impact of extroverts
- Susan Cain becomes an extrovert

FALLACIES

- ◉ **Spotlight**(Susan Cain states that workplaces and schools are made fro extroverts)
- ◉ **Bandwagon** (Susan Cain becomes an extroverts herself)

INTENDED AND INCIDENTAL IMPLICATIONS

- ◉ Int. implication - Both extroverts and introverts should learn from one another (Carl Jung and ambiverts)
- ◉ Inc. implication - showing only positive sides of being an introvert.

CONCLUSION

- ◉ Well structured speech
- ◉ Good examples from private live
- ◉ The final advices