



The Proposal for Cooperation concerning „Emerging Europe 2013” project

Developed by: *Emerging Europe Team*

Presentation for:

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Szkoła Główna Handlowa

Dear Sirs!

On behalf of the Student's Investor's Club at Warsaw School of Economics, it is with exceptional pleasure, that we present You with a proposal of mutually beneficial, bilateral cooperation, concerning the „**Emerging Europe 2013**” project.

Being a vital part of the project by acting as our **Partner Organization** provide You with an excellent opportunity to **establish relations networks with elite students.**

[You are cordially invited to read the enclosed presentation, where You can find the following information:](#)

- Student's Investors Club and Emerging Europe Team
- previous Emerging Europe Conferences
- plans involving this year's Emerging Europe edition
- proposed Partnership Packages

1. Student's Investors Club

Investors Club is one of the oldest, the most reputable and exalted scientific associations functioning at Warsaw School of Economics.

Our organisation was established in June 2002, and currently gathers 80 active members. The Club's research tutor is distinguished Professor **Mieczysław Puławski**, an ex-member of numerous board of supervisors in well-known Polish companies, such as PGNiG S.A or Warsaw Stock Exchange. Both extraordinarily high number of potential applicants, as well as difficult and demanding recruitment's process ensure the elitism and high quality of the Organisation.

2. Emerging Europe Team

The Emerging Europe Team consists of 25 carefully selected Investor's Club members, who **distinguish themselves** in the fields of project management, marketing, fundraising, substance and economic knowledge.

What is Emerging Europe?



Emerging Europe is three-days-long, **international**, English-speaking **economic conference**, organized by the Investors Club, devoted to **the subject matters of both investing in East-Central Europe and exploring international economics of the region**. The project is organised in strict cooperation with leading institutions and **representatives of local financial markets**..



The event's participants consist mainly of students from Warsaw School of Economics and University of Warsaw, as well as invited students from various European countries.



Emerging Europe 2012



Emerging Europe 2012 proved to be a huge success for both Partners and Organizers. Within the scope of the project, our students took part in conferences in Moscow and Kiev. We also managed to host students from **Belarus, Russia and Ukraine**.

Academic Partners



Moscow State Institute of International Relations (MGIMO-University)



Kyiv National Economic University named after Vadym Hetman

1 Conference

6 lectures

circa 2000 participants

1000 leaflets and pens

500 notebooks

25 billboards

2 roll-ups and 2 weeks of cross-university advertising

1 subway billboard

Last year speakers



Ryszard Petru



Leszek Balcerowicz



Ludwik Sobolewski



Wiesław Rozłucki

Emerging Europe 2012



Investors' Club Partners



GIEŁDA PAPIERÓW
WARTOŚCIOWYCH
W WARSZAWIE



Fundacja 2065
im. Lesława A. Pagi



Marketing – previous editions



Through various marketing resources we managed to gather around **2000 participants** and create complex **mailing list**. The Project itself has been distinguished with **Paga Foundation Scholarship**.



Emerging Europe 2013 Forecasts



1. Our plan comprises of:

- extending cooperation with the most renowned business figures, such as J.Kulczyk, W. Sobieraj, A. Klesyk, L. Fogelman
- **making the conference even more attractive** – organising two discussion panels and inaugural lecture
- further extension of our academic partnerships and south-western expansion:

Due to the planned **TVN CNBC** participation, and potential mass media support, this year's conference is supposed to be **even more successful.**



Corvinus University of Budapest

Ludwig-Maximilians-Universität München

Vysoká škola ekonomická v Praze

HHL Leipzig Graduate School of Management

Kyiv National Economic University named after Vadym Hetman

Moscow State Institute of International Relations

● We offer:

- **3 - day conference in the capital of one of the most dynamically developing countries of the European Union**
- **our speakers – the richest man in Poland, heads of major firms, recognized academics**
- **guaranteed accommodation**
- **networking with visitors from all over Central and Eastern Europe**

● We are looking for:

- **an invitation to participate in similar conference in**
Your university is required

Thank You for the Attention!

You are cordially invited to start cooperation with us.



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