## The subject and object of stylistic Stylistic Characteristics English Vocabulary



Zhaksytaeva Ingkar PD 12-1 (2)

## STYLISTICS IS A BRANCH OF LINGUISTICS THAT STUDIES THE VARIOUS FUNCTIONAL STYLES OF SPEECH AND ALSO THE VARIOUS EXPRESSIVE MEANS AND DEVICES LANGUAGE.







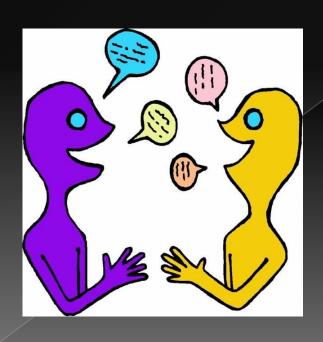
The distinction between a lofty style and a low style of speech was put forward as far back as in the 18<sup>th</sup> century by Michail Lomonosov.



Academician V. V. Vinogradov was the first linguists who described the different styles of speech official and scientific styles

colloquial style

## Styles of speech



the publicist and belle-letters



bookish

colloquial

neutral

## **Examples:**

```
child (neutral) – kid (colloq.) – infant (e.g. infant schools –
official, bookish) - offspring (also bookish, used in scientific
works);
father (neut.) – daddy (coll.) – male
parent/ancestor (formal);
leave/go away (neut.) – be off/get out/get away/get
lost (coll., or familiar—colloquial)
- retire/withdraw (bookish);
continue (neutr.) – go on, carry on (coll.) –
proceed (bookish, formal);
begin/start (neutr.) - get going/get started/Come
on! (coll.) - commence (formal);
```

Unlike neutral words (synonymic dominants), which only denote a certain notion and thus have only a denotational meaning, their stylistic synonyms usually contain some **connotations** 

- •an endearing connotation (ласкат.) e.g. in the words kid, daddy, mummy (as different from the neutral words child, father, mother);
- derogatory (презрит.-уничижит.) connotation e.g. in rot, trash, stuff (as different from the neutral 'something worthless or silly');
- •humourous e.g. in comestibles (=food),beak ( = nose), to kick the bucket (= to die); rude or vulgar, e.g. in shut up/shut your trap;
- ironical or sarcastic brain-wash (= промывка мозгов), he is notorious for his bad behaviour "славится", т.е. "печально известен");
- •approving evaluation (одобрительная оценка) e.g. in the word renowned (a renowned poet = прославленный;

A rude (vulgar) connotation is present in vulgarisms which are not to be used in the speech of educated people and are therefore often replaced by euphemisms – the more 'gentle' names of the object.



Thank you