

Brief

Looking for someone to make some minor changes to a pre bought wordpress template in its infancy, changing layout formatting and adding in call to action buttons using as little plugins as possible.

Overview

- Company called 'More Cash Than Sense'
- Website <http://morecashthansense.com/>
- It's a viral content site showcasing products for people with more money than sense
- All product listings will link through to an external website

Website Layout Overview

[Our Competitors Site](#)

[More Cash Than Sense Site](#)

More Cash Than Sense

PETS FOOD & DRINK APPAREL MEN WOMEN OTHER CATEGORIES -

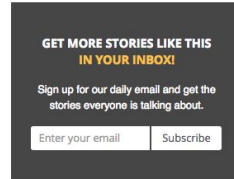


DEALS OF THE DAY
UP TO 80% OFF!

BROWSE DEALS

on amazon

Add a summary here



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Jumbo Rugby Ball



Fire Engine Playhouse for Cats



After Dinner Nipples



Bogey Man Egg Separator-How can you sip your Prosecco whilst your loving pet looks up at you with those big brown eyes? Let him join the fun and toast your relationship with a glass of 'Pawsecco'. Neither of you need be lonely again, share a glass of fizz together.



Pug Head Mask



Man Potty Putter-How can you sip your Prosecco whilst your loving pet looks up at you with those big brown eyes? Let him join the fun and toast your relationship with a glass of 'Pawsecco'. Neither of you need be lonely again, share a glass of fizz together.



Search...

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What's New Gifts For Men Gifts For Women Geeky Stuff Gifts Under \$20 Gear & Gadgets More Categories

Newest Popular Price Range Gifts Under \$20



Private IMAX Theater

£869,000.00

802 saves



Tiki Bar Boat

£14,338.50

716 saves



The Pivot Frame Plectocycle

£17,380.00

105 saves



Rice Krispie Brain Treats

£13.04

101 saves



Pumpkin Teeth

£9.56

456 saves



TEMI Personal Robot

£1,303.50

136 saves

Website is just a template at the moment

Product listings overview

Product listings on 'more cash than sense'



Bogey Man Egg Separator






Pug Head Mask



Man Potty Putter

Looking to add a summary, move the product name to the top of the image and include the option to purchase the product with a link to an external website

Competitor product listings

<p>Story Books In Your Own Voice</p>  <p>SAVE</p> <p>No matter how hectic your workday, ensure you never miss story time by recording story books in your own voice. Perfect for the workaholic parent, the device plays back the recording and comforts junior as they listen to their favorite story told by their loving parent.</p> <p>£52.13 ♥ 412 saves</p> <p>Check it out</p>	<p>Sun Umbrella Chair</p>  <p>Don't let a hot day stop you from hanging out by the pool, the beach, tailgate, etc. – this sun umbrella chair will keep you comfortable and safe from the sun. The umbrella can be swiveled 360 degrees to easily adjust to the sun's movement and wind direction shifts.</p> <p>£49.95 ♥ 843 saves</p> <p>Check it out</p>	<p>Office Chair Workout Device</p>  <p>Keep muscles from atrophying during a long workday by outfitting your chair with this workout device. It quickly attaches to the back of your chair and allows you to perform a variety of useful resistance based upper body exercises.</p> <p>£93.42 ♥ 567 saves</p> <p>Check it out</p>
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Content Overview

Competitor

Survival Credit Card Holder



Keep a useful array of tools on you at all times without the bulk by carrying around this survival credit card holder. Apart from firmly securing your precious plastic, the super slim and sturdy frame stores over seven everyday tools like a compass and screw driver.

£90.38
♥ 1489 saves

[Check it out](#)

'More Cash than Sense' post



Fire Engine Playhouse for Cats

Content layout very basic and missing a lot of key features

Requirements

1. Adjust placement of title for feature images
2. Add a product summary underneath the image
3. Add 'buy it now' call to action
4. Add option to include price

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♥ 1489 saves

[Check it out](#)

Desired requirement

Title

Image 300 x 250

Product description with capacity to write up to 45 words.

[Buy it now](#)

£20.50

1. Adjust placement of title

Move header to the top of the featured image.

Font: Stick to same fonts as already on site

Size: Large

Alignment: Middle

Title must be able to link to an external website

Title



Image 300 x 250

2. Add a product summary

Allow for up to 45 words

Font: Stick to same fonts as already on site

Size: Medium

Product description with capacity to write up to 45 words.

3. Add 'buy it now' call to action

button that can link to an external website

Buy it now

£20.50

4. Add a space to include the price

1. Adjust placement of title for feature images

Action: Move the product title so it appears above the image instead of below the image.

Desired example:

Survival Credit Card Holder



Keep a useful array of tools on you at all times without the bulk by carrying around this survival credit card holder. Apart from firmly securing your precious plastic, the super slim and sturdy frame stores over seven everyday tools like a compass and screw driver.

£90.38

♥ 1489 saves

Check it out

Current format:



Fire Engine Playhouse for Cats

Title for product here

Image 300 x 250

2. Add a product summary

Add option to write product summary that will appear under featured image when a post is categorized. This summary will not appear on the landing page, only on the post.

Example:



Title for product here

Image 300 x 250

Product summary with capacity to write up to 50 words.

Alignment: Justify text

3. Add 'buy it now' call to action

Example:

Survival Credit Card Holder



Keep a useful array of tools on you at all times without the bulk by carrying around this survival credit card holder. Apart from firmly securing your precious plastic, the super slim and sturdy frame stores over seven everyday tools like a compass and screw driver.

£90.38

♥ 1489 saves

Check it out

Actions: 'Explore more' button to be in left hand corner under product summary. Call to action must be able to link to external website.

Alignment: Middle
Text colour: white
Box colour: #f7c331
Box outline colour: pale grey

Title for product here

Image 300 x 250

Product summary with capacity to write up to 45 words.

Buy it now

4. Add space to include price

Title for product here

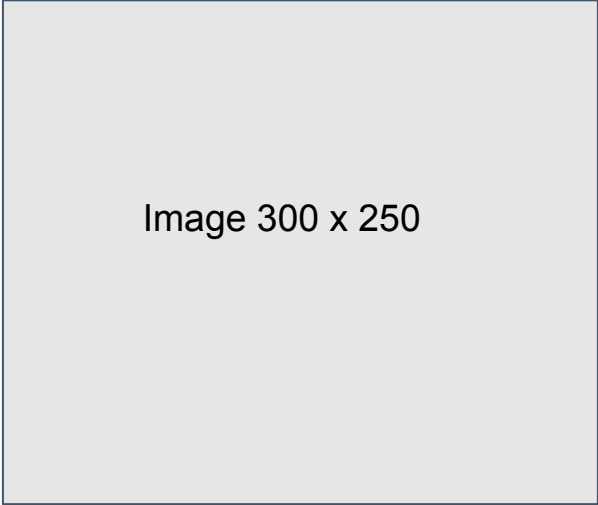


Image 300 x 250

Product summary with capacity
to write up to 50 words.

[Explore more](#)

£20.50