

# Brief

Looking for someone to make some minor changes to a pre bought wordpress template in its infancy, changing layout formatting and adding in call to action buttons using as little plugins as possible.

# Overview

- Company called 'More Cash Than Sense'
- Website <http://morecashthansense.com/>
- It's a viral content site showcasing products for people with more money than sense
- All product listings will link through to an external website

# Website Layout Overview

[Our Competitors Site](#)

## [More Cash Than Sense Site](#)

More Cash Than Sense

PETS FOOD & DRINK APPAREL MEN WOMEN OTHER CATEGORIES -

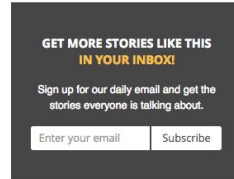


DEALS OF THE DAY  
**UP TO 80% OFF!**

BROWSE DEALS

on amazon

Add a summary here



GET MORE STORIES LIKE THIS  
IN YOUR INBOX!

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Enter your email



Jumbo Rugby Ball



Fire Engine Playhouse for Cats



After Dinner Nipples



Bogey Man Egg Separator-How can you sip your Prosecco whilst your loving pet looks up at you with those big brown eyes? Let him join the fun and toast your relationship with a glass of 'Pawsecco'. Neither of you need be lonely again, share a glass of fizz together.



Pug Head Mask



Man Potty Putter-How can you sip your Prosecco whilst your loving pet looks up at you with those big brown eyes? Let him join the fun and toast your relationship with a glass of 'Pawsecco'. Neither of you need be lonely again, share a glass of fizz together.



Search...

Login | Register

What's New Gifts For Men Gifts For Women Geeky Stuff Gifts Under \$20 Gear & Gadgets More Categories

Newest Popular Price Range Gifts Under \$20



Private IMAX Theater

If you've got the space and cash, you can deck out your not-so-humble-abode with your very own private IMAX theater. It can be customized with 6 to 40 comfy leather seats and includes everything from 4K projectors to floor-to-ceiling screens.

£869,000.00

Check it out

802 saves



Tiki Bar Boat

Turn a day out on the water into a full blown fiesta by hopping aboard this tiki bar boat. This floating haven of booze provides ample shade, a stable platform, and a spacious wrap-around bar so that you can enjoy amazing panoramic views while you sip.

£14,338.50

Check it out

716 saves



The Pivot Frame Plectocycle

Feel like you're back in the 19th century by getting atop the Pivot Frame Plectocycle. Inspired by the original 1884 model, it offers a remarkably smooth ride and is controlled by a right-hand lever that moves the wheels and a left-handed handle for the brakes.

£17,380.00

Check it out

105 saves



Rice Krispie Brain Treats

Make your Halloween party spread look irresistible to both the living and the dead by serving these Rice Krispie brain treats. Each delectable little treat features a pink chocolate exterior and an even sweeter Rice Krispie filling.

£13.04

Check it out

101 saves



Pumpkin Teeth

Give your Jack-O-Lanterns some extra fright factor this Halloween Eve by outfitting them with these pumpkin teeth. Available in both buck teeth and fierce fangs, each set includes three plastic teeth that can easily be adhered onto your pumpkin's toothless grin.

£9.56

Check it out

456 saves



TEMI Personal Robot

Revolutionize the way you interact with technology in your home with the TEMI personal robot. It comes equipped with several cameras and sensors that allow it to move freely while performing a variety of tasks like playing music, making phone calls, and taking pictures.

£1,303.50

Check it out

136 saves

Website is just a template at the moment

# Product listings overview

Product listings on 'more cash than sense'



Bogey Man Egg Separator






Pug Head Mask



Man Potty Putter

Looking to add a summary, move the product name to the top of the image and include the option to purchase the product with a link to an external website

## Competitor product listings

<p><b>Story Books In Your Own Voice</b></p>  <p><b>SAVE</b></p> <p>No matter how hectic your workday, ensure you never miss story time by recording story books in your own voice. Perfect for the workaholic parent, the device plays back the recording and comforts junior as they listen to their favorite story told by their loving parent.</p> <p>£52.13 ♥ 412 saves</p> <p><a href="#">Check it out</a></p>	<p><b>Sun Umbrella Chair</b></p>  <p>Don't let a hot day stop you from hanging out by the pool, the beach, tailgate, etc. - this sun umbrella chair will keep you comfortable and safe from the sun. The umbrella can be swiveled 360 degrees to easily adjust to the sun's movement and wind direction shifts.</p> <p>£49.95 ♥ 843 saves</p> <p><a href="#">Check it out</a></p>	<p><b>Office Chair Workout Device</b></p>  <p>Keep muscles from atrophying during a long workday by outfitting your chair with this workout device. It quickly attaches to the back of your chair and allows you to perform a variety of useful resistance based upper body exercises.</p> <p>£93.42 ♥ 567 saves</p> <p><a href="#">Check it out</a></p>
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# Content Overview

## Competitor

**Survival Credit Card Holder**



Keep a useful array of tools on you at all times without the bulk by carrying around this survival credit card holder. Apart from firmly securing your precious plastic, the super slim and sturdy frame stores over seven everyday tools like a compass and screw driver.

**£90.38**  
♥ 1489 saves

[Check it out](#)

## 'More Cash than Sense' post



**Fire Engine Playhouse for Cats**

Content layout very basic and missing a lot of key features

# Requirements

1. Adjust placement of title for feature images
2. Add a product summary underneath the image
3. Add 'buy it now' call to action
4. Add option to include price

## Competitor

### Survival Credit Card Holder



Keep a useful array of tools on you at all times without the bulk by carrying around this survival credit card holder. Apart from firmly securing your precious plastic, the super slim and sturdy frame stores over seven everyday tools like a compass and screw driver.

£90.38

♥ 1489 saves

[Check it out](#)

## Desired requirement

Title

Image 300 x 250

Product description with capacity to write up to 45 words.

[Buy it now](#)

£20.50

### 1. Adjust placement of title

Move header to the top of the featured image.

Font: Stick to same fonts as already on site

Size: Large

Alignment: Middle

Title must be able to link to an external website

Title

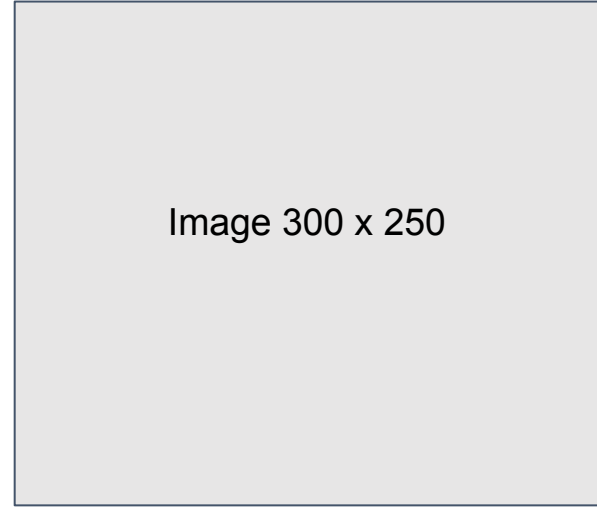


Image 300 x 250

### 2. Add a product summary

Allow for up to 45 words

Font: Stick to same fonts as already on site

Size: Medium

Product description with capacity to write up to 45 words.

### 3. Add 'buy it now' call to

action button that can link to an external website

Buy it now

£20.50

4. Add a space to include the price



# 1. Adjust placement of title for feature images

**Action:** Move the product title so it appears above the image instead of below the image.

Desired example:

Survival Credit Card Holder



Keep a useful array of tools on you at all times without the bulk by carrying around this survival credit card holder. Apart from firmly securing your precious plastic, the super slim and sturdy frame stores over seven everyday tools like a compass and screw driver.

£90.38

♥ 1489 saves

Check it out

Current format:



Fire Engine Playhouse for Cats

Title for product here

Image 300 x 250

## 2. Add a product summary

Add option to write product summary that will appear under featured image when a post is categorized. This summary will not appear on the landing page, only on the post.

Example:



Title for product here

Image 300 x 250

Product summary with capacity to write up to 50 words.

**Alignment:** Justify text

### 3. Add 'buy it now' call to action

Example:

Survival Credit Card Holder



Keep a useful array of tools on you at all times without the bulk by carrying around this survival credit card holder. Apart from firmly securing your precious plastic, the super slim and sturdy frame stores over seven everyday tools like a compass and screw driver.

£90.38

♥ 1489 saves

Check it out

**Actions:** 'Explore more' button to be in left hand corner under product summary. Call to action must be able to link to external website.

**Alignment:** Middle  
**Text colour:** white  
**Box colour:** #f7c331  
**Box outline colour:** pale grey

Title for product here

Image 300 x 250

Product summary with capacity to write up to 45 words.

Buy it now

## 4. Add space to include price

Title for product here



Image 300 x 250

Product summary with capacity  
to write up to 50 words.

[Explore more](#)

£20.50