



Welcome!

Your role model!

Example: My role model...

Group interview

Issue of globalization: what is your opinion?

- **Globalization (wiki)** – is the process of the international integration arising from interchange of world views, products, ideas and other aspects of culture.
- **Dimensions:** Economic, Political, Cultural, Ecological

Fiskars



Fiskars

- **What are the competitive advantages of the company? How they “do their things the smartest way”?**
- **How the company globalizes itself?**

